

#SaveWarriorNun

From the Fans of Warrior Nun

November 10th, 2022 to February 21st, 2023

savewarriornun.substack.com + www.warriornun.com + SaveWarriorNunProject@gmail.com

6 Billboards

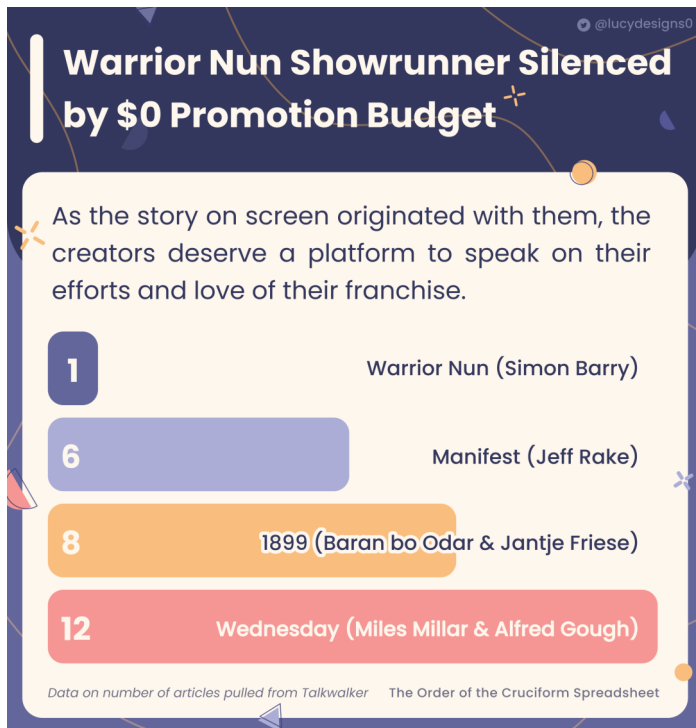
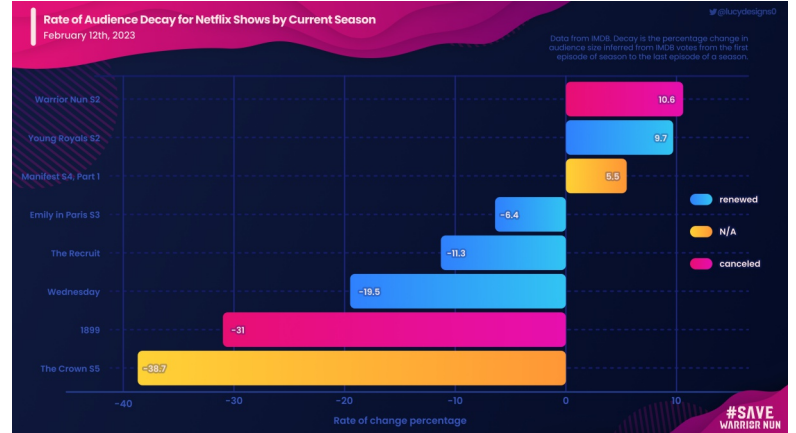
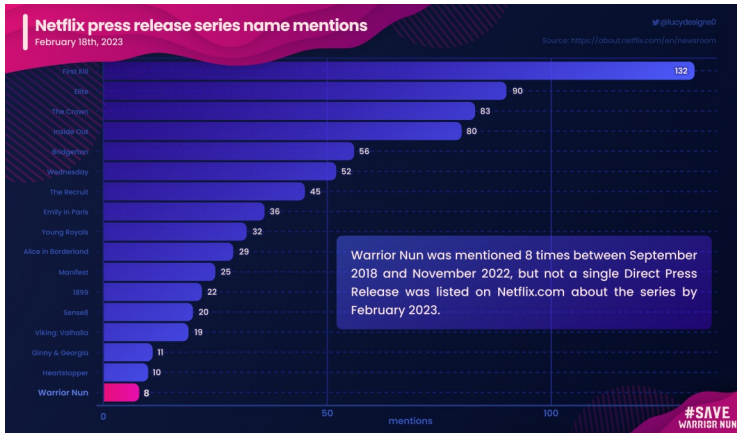
London (3)
Phoenix, AZ (1)
New York City (1)
Los Angeles (1)

2,010 Article Mentions

12/14/22 - 02/20/23

285+ Direct Coverage

12/14/22 - 02/08/23



10 Million
Twitter Engagements
12/14/22 - 02/19/23

8,800 at 99%
Positive User Reviews
Highest Rated Netflix Series

115,000
Petition Signatures
12/14/22 - 02/7/23

www.WarriorNun.com

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February 21, 2023

WARRIOR NUN ARRIVES IN LONDON

#SaveWarriorNun campaign explodes into London with 3 NEW BILLBOARDS!

Speeding quickly passed all other fandom records for billboards to protest a canceled show in the last 20 years Warrior Nun fans have self-funded a staggering 5 Billboards, in 3 cities, on 2 Continents. With supplemental wall signs around the London metropolitan area to come. The Warrior Nun fans have even planned a meet-up event on March 4th before the group will (tentatively) attend the London Comic Con. As for the US based fans on the East Coast there is a NYC meet-up on Saturday, February 25th. The fans have also accomplished one of their biggest tasks en-route to getting the series renewed. 10 Million #SaveWarriorNun tweets in 2 months. With this record the Warrior Nun fans have surpassed the #SaveLucifer fans (9m tweets in a year) and did it in a fraction of the time.

+ 10 million #SaveWarriorNun tweets between December 13th, 2022 and February 19, 2023

+ 115,000 signatures on Change.org in 9 weeks

+ \$42,000 raised on GoFundMe.com

+ Press Packages Sent to AppeTV, ParamountPlus, Amazon Studios, and HBOMax

+ London Billboards designed and displayed near Hyde Park, Harrods, Buckingham Palace

[Display Near 20-22 Sloane St., Daily 10am-9pm, February 18th-March 18th]

[Display Near 131 Sloane St. (George House), Daily 10am-9pm, February 20th – March 18th]

[Display Near 172 Brompton Rd., Daily 10am-9pm, February 20th – March 18th]

+ NYC Billboard designed and displayed across the street from The New York Times office

[Displays on 40th and 8th street, F-Su 4-9pm, February 3rd – March 3rd]

+ LA Billboard designed and installed across the street from Netflix Offices

[Displayed January 17th – February 14th]

+ Fan Funded Billboard - Phoenix, AZ, USA to display for 6 months

[E. Chandler Blvd.& N. McQueen Rd., February 2023 - July 2023]

+ 2000+ articles world wide since the 12/13 cancellation including publications like Time Magazine, The Sun Daily, Suddeutsche Zeitung, The Washington Post, BGR, Psychology Today, SeekingAlpha, Forbes, Los40, NME, Cineblend, GQ, Fuera de Foco, Gaby Meza, Rappler, Collider, Screen Rant, PC Gamer, Purebreak, We Got This Covered, and Bleeding Cool since the 12/13 cancellation

As the campaign continues to reach out to media platforms, bloggers, fan conventions; pursue more advertising locations; and continue to bring in new viewers to the series #SaveWarriorNun has already achieved incredible notoriety in the entertainment industry. With a loyal following that outpaces the social media engagement of The Last of Us, Wednesday and so many others while gaining over 2000 article mention in just 2 months, the undervalued Netflix original Warrior Nun series continues to fight for renewal. With the release of a promised unused scene script by Showrunner Simon Davis Barry and additional rewards for the fans 10,000,000 tweets milestone, a **dedicated Live Twitter space with guests Simon Barry, Kristina Tonteri-Young and William Miller on Saturday, February 25th at 10PM GMT** -- the journey to 20 Million begins.

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Disclaimer and notice: The #SaveWarriorNun movement is not affiliated with Netflix Inc. and is an independent consortium of fans.

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Related Links:

1. twitter.com/avanunice/status/1627744376523788306?t=JEifyuJ0sfvGD-mODbWjQ&s=19