

#SaveWarriorNun

From the Fans of Warrior Nun

November 10th, 2022 to May 9th, 2023

savewarriornun.substack.com + www.warriornun.com + SaveWarriorNunProject@gmail.com

Nov '22 - Apr '23

+ #1 Netflix show on Twitter for all 6 months

+ Top 3 most popular tv shows on Twitter for six months

+ Top 3 most popular titles on Twitter for for six months

During this time Warrior Nun had more Twitter mentions than huge film releases like Avatar, Ant-Man and the Wasp, and Black Panther.

Twitter

+ 8.3m - #warriornun

+ 13m - #savewarriornun

Instagram

+ 46k - #warriornun

+ 23.5k - #savewarriornun

+ 15.8k - #avatrice

TikTok

+ 411m - #warriornun

+ 89m - #savewarriornun

+ 244m - #avatrice

11 Billboards

Barcelona, Spain (1)

Rio de Janeiro, Brazil (1)

Milan, Italy (1)

London, Engalnd (5)

Phoenix, AZ, USA (1)

New York City, USA (1)

Los Angeles, USA (1)

3,883 Articles

12/14/22 - 05/09/23

Direct Articles and Mentions

254 Fandom Projects*

11/12/22 - 05/09/23

*Estimated major initiatives

Warrior Nun Run

05/07/23

47 Registered Relay Participants

30+ Countries Represented

Participants were active by running, swimming, kayaking, hiking, cardio, weight training, scootering, and biking.

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May 9, 2023

SIX MONTHS AFTER RELEASE WARRIOR NUN FANS ARE STILL RUNNING THE MARATHON - AROUND THE WORLD

If anyone thought that the Warrior Nun marathon was going to slow down, they were wrong. Because on **May 14th in Barcelona, Spain**, a temporary mural will be installed, in collaboration with **street artist @magiaseoane**. The commissioned work will be on display at the Tres Xemeneies park and will be installed Friday 12th, throughout the day, while on Sunday 14th there will be a gathering of Spanish fans to meet-up and connect at 12pm CEST. The space is free to use for artists, but it is hoped that the artwork will remain for one or two weeks, at least. **This is the first mural for the campaign** and it is fitting that the live art would be installed in the country where the series was filmed. Organized by @WarriorNunSpain. (1)

Jardines de las Tres Chimeneas
Av. del Paral·lel, 49, 08004
Barcelona, Spain
Install Begins: May 12 @10:00h
Fan Meet-Up: May 14 @ 12:00h

RAIN DELAY
Install Begins: May 19 @10:00h
Fan Meet-Up: May 21 @12:00h

Warrior Nun fans continue to organize and adapt to an ever changing landscape amid a writer's strike and SVOD industry shake-ups. On May 7th, 2023 a global effort to relay race around the Earth began. (2) Over 30 countries, from every continent except Antarctica, engaged or participated in the **#WarriorNunRun** event. 47 relay participants were registered, with dozens more "dropping-in" during the event. The goal of the event was to spread awareness of the show and campaign while being active outside and sharing photos along the way. Running shoes, kayaks, gym equipment paralleled running sheep, sweeping landscapes, and photos of metaphorically passing DIY batons. Even Paul Tassi with Forbes noted in an article on May 7th, *"Today there is something called the "Warrior Nun Run" where people are running outside as some sort of IRL event to bring more attention to the cause."* (3) More events are in the works from the @WarriorNunRun team.

New fans wanting to connect to upcoming projects or community events can visit the Warrior Nun website under Cat's Cradle Community Center hub. (4)

Six months ago, on November 10th, 2022 Warrior Nun was released on Netflix without promotion, without fanfare, in a sea of competing and mega-promoted series. But six months have passed and Warrior Nun fans have proven that this show is more than a niche following. **Reaching 8m tweets, 411m views on TikTok, and 45.8k posts on Instagram under the #WarriorNun tag.** And even more impressive is the **13-million tweets using the #SaveWarriorNun** call to action.

The Netflix original continues to remain an in-demand series according to Flix Patrol. (5) The series has been in the **top 3 most popular tv shows on Twitter for six months** running. Warrior Nun was the **#1 Netflix show on Twitter for ALL 6 MONTHS**. Warrior Nun had more Twitter mentions than shows including Stranger Things, Wednesday, Love is Blind, and Shadowhunters. Warrior Nun has been in the **top 3 most popular titles on Twitter for for six months**. And finally, **Warrior Nun had more Twitter mentions than huge films like Avatar, Ant-Man and the Wasp, and Black Panther.** Not too bad for a "small audience."

"There are fandoms, and there are fandoms, and in all my years of doing this, I'm not sure I've ever seen anything quite like Warrior Nun fans." Paul Tassi, Forbes (3)

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Disclaimer and notice: The #SaveWarriorNun movement is not affiliated with Netflix Inc. and is an independent consortium of fans.

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OCS Cross Design by @Tobejax2

Related Links:

(1) <https://twitter.com/warriornunspain>

(2) <https://twitter/warriornunrun>

(3) <https://www.forbes.com/sites/paultassi/2023/05/07/five-months-later-after-warrior-nun-fans-wont-give-up-on-season-3>

(4) <https://www.warriornun.com/catscradle>

(5) <https://bit.ly/3LIWjM2>