

#SaveWarriorNun

From the Fans of Warrior Nun

November 10th, 2022 to February 2nd, 2023

savewarriornun.substack.com + www.warriornun.com + SaveWarriorNunProject@gmail.com

10 Weeks

Consecutive Top 10

Global In-demand Digital Streaming

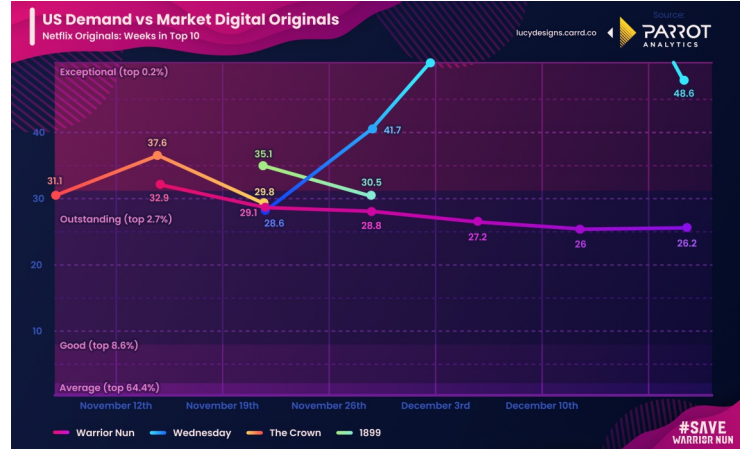
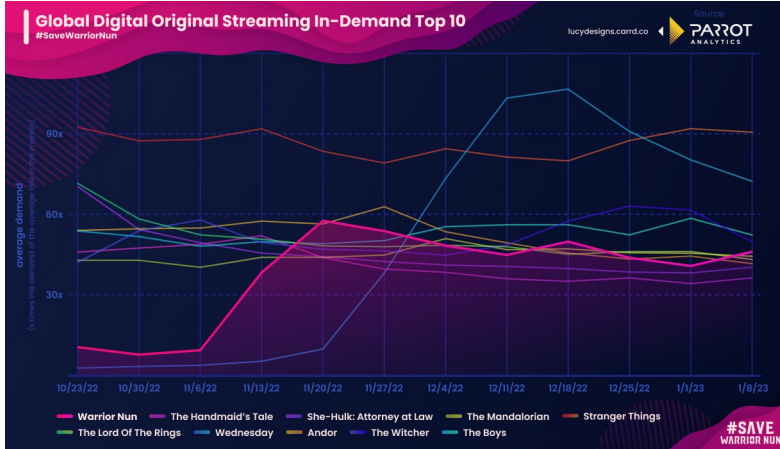
11/10/22 - 1/27/23

6 Weeks

Consecutive Top 10 - Netflix

US In-demand Original Streaming

11/10/22 - 12/23/22



8 Million

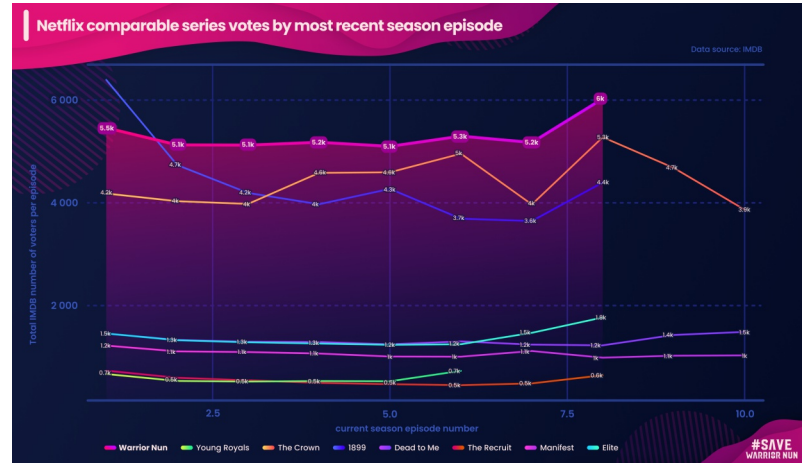
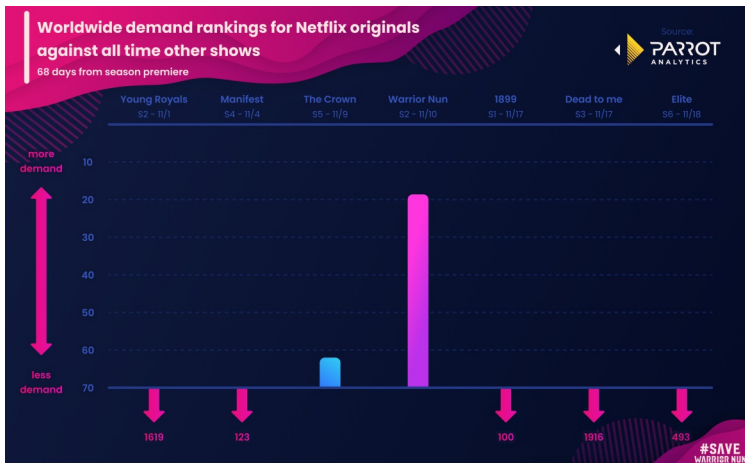
Twitter Engagements
12/14/22 - 01/28/23

8,700 at 99%

Positive User Reviews
Highest Rated Netflix Series
11/10/22 - 01/16/23

110,000

Petition Signatures
12/14/22 - 01/28/23



2 Billboards

New York City
Los Angeles

1,720 Article Mentions

12/14/22 - 02/02/23

250+ Direct Coverage

12/14/22 - 02/02/23

www.WarriorNun.com



#SaveWarriorNun

From the Fans of Warrior Nun

November 10th, 2022 to February 2nd, 2023

savewarriornun.substack.com + www.warriornun.com + SaveWarriorNunProject@gmail.com

NEW YORK CITY BILLBOARD!

The Warrior Nun Swings Into Midtown Manhattan

W. 40th Street and 8th Ave. Midtown Manhattan, New York City. Outside the window of The New York Times' office. Warrior Nun fans are not going away. After accomplishing a statement, displayed in LA right outside the Netflix corporate offices, the next stop was NYC.

Adding onto an extensive list of accomplishments the **#SaveWarriorNun** campaign has launched a website, not affiliated with Netflix, using the domain **www.WarriorNun.com**. The campaign will be using the website to release analytic data reports, press releases, written articles, notable press coverage and other projects soon to be announced. Including a promotional press kit that will be mailed to publicity agencies.

- **8.5 million #SaveWarriorNun tweets since December 13th, 2023**
- **112,000 signatures on Change.org in 7 weeks**
- **\$36,000 raised on GoFundMe.com**
- **LA Billboard designed and installed across the street from Netflix**
[Displays January 17th – February 14th]
- **NYC Billboard designed and displayed across the street from The New York Times office**
[Displays on W. 40th Street and 8th Ave, Fri-Sun 4-9pm, February 3rd – March 3rd]
- **Postcard campaign to send hand written notes to Netflix and competitive streaming platforms**
- **Variety.com's Top 10 social engagement chart for 11 weeks**
- **Top 10 Netflix USA in-demand original streaming series for 6 consecutive weeks**
- **Top 10 globally for in-demand original streaming series for 10 consecutive weeks**
- **250+ pieces of direct coverage including publications like Time Magazine, SeekingAlpha, Cinemablend, IMDB, GQ, Collider, Pride, and Screenrant since the 12/13 cancellation**
- **1,720 verbatim coverage that named Warrior Nun since 12/13**

Closing in on the 2-month anniversary (February 14th) of the the global sensation Warrior Nun's cancellation fans are working overtime to reach 10 million tweets using the **#SaveWarriorNun** call to action. In a tweet following just minutes after the fans reached the 8 million marker, showrunner Simon David Barry incentivised the biggest goal yet. He would release the script from an unfilmed moment in the second season of the series – and read it himself in a live Twitter Space. Fans were further sent even more into excitement when cast member, Kristina Tonteri-Young who plays Beatrice, also offered to join Simon in the space and read from the script.

As the campaign to **#SaveWarriorNun** continues to evolve and expand one has to wonder, will Netflix commission another interview to salvage their stockholder's dwindling loyalty? Maybe reverse their decision and renew? Or will another platform adopt the loyal and dedicated fans of the Warrior Nun series and their willing pocketbooks?

-30-

Disclaimer and notice: The #SaveWarriorNun movement is not affiliated with Netflix Inc. and is an independent consortium of fans.

Related Links:

1. www.warriornun.com

Media Contact:

#SaveWarriorNun

Email: SaveWarriorNunProject@gmail.com

Website: www.warriornun.com

Phone: +1 (314) 390-6950

Halo Design by @Tobejax2