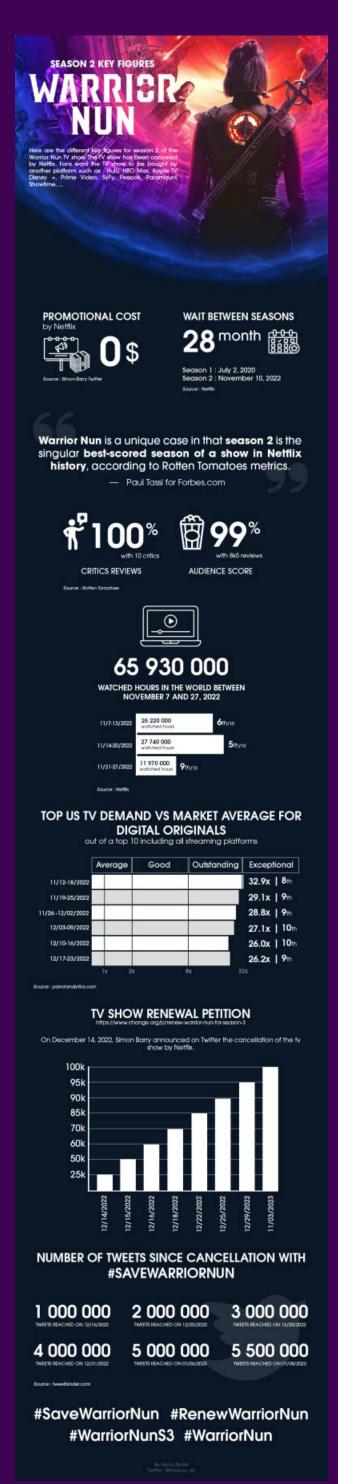


WARRIOR NUN

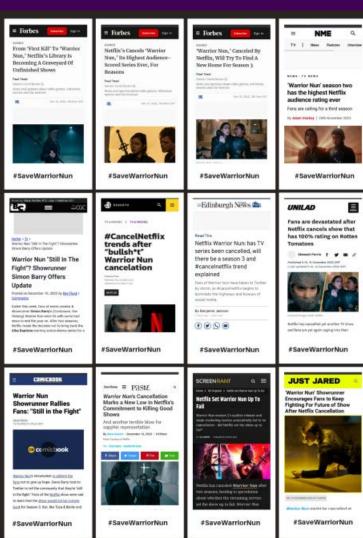
An extensive look at what happened during the season 2 release of the Netflix Original *Warrior Nun* and what happened after the series was left to flounder without any support by the platform.

This marketing review was a quest to document what the fans of the series did in just four weeks to convince the world to join in their love of a sci-fi fantasy show.



#SaveWarriorNun







Celtic Cross line art credit, @Tobijax2 Left chart credit, Alycia Bedel @boubou_aly



Comprehensive Marketing Review

Compiled by @theblackcohosh

On July 2nd, 2020 in the midst of a global pandemic, Netflix released a new original young adult series titled *Warrior Nun*. Based on an early 1990's American comic book series, *Warrior Nun Areala*, created by Ben Dunn, and later adapted for television by Simon Davis Barry. This series would go on to be nominated for 11 awards from 5 different organizations and winning 5 of those awards, including: Best Dramatic Series, Best Picture Editing in a Dramatic Series, and Best Direction in a Dramatic Series from the LEO Awards (2021). Fans of the show would wait 2 years before the release of the second season of the award winning series in November of 2022.

As a fan I was also excited about the return of a show that was fun, exciting, surprisingly deep and thoughtful, and represented something bigger than just a genre or topic. But I was surprised to learn, that the series managed to stay in the "Netflix Top 10" TV shows for 4-weeks in spite of very little promotion about the new season. The small, original series competed with promoted feature titles including, *Enola Holmes 2, The Crown, 1899, Slumberland*, and promotional powerhouse *Wednesday*. Being pushed into a difficult position of having the December release date moved up, fueling speculation that Netflix did not plan to renew the show. This was later proven by the announced cancellation.

The document's intent to provide an overview of the cast, crew and fans efforts to keep the series on the radar of new viewers.

Intended Audience for this Review

Marketing Professionals

Journalists

Warrior Nun Fans

Topics Covered

Review Samples November 10, 2022 to December 8, 2022 - Page 5

Addendum Pages

In the following weeks several planned addendums will be added. These follow the *Warrior Nun* fandom's increased outreach and pleas for the series' cancellation to be reconsidered or picked up by other platforms.

Platform Based Promotion - Page 6

A general overview of the promotional outreach that Netflix created to raise awareness of the second season of the show.

Fandom Based Promotion - Page 7

A deep dive into the behavior and grassroot efforts of the cast, crew and fans of the series.

Cast and Crew - Page 8

Articles, Media and Reviews - Page 12

Fan Accounts - Page 20

Fan Works - Page 24

Individual Fan Statements - Page 35

Executive Summary

Marketing can either be data and analytical metrics, or you can take the observational anthropological/sociological route. People way smarter than me will spend months looking over what occurred with the release of the second season of Netflix's Original Series *Warrior Nun* and ask deeper questions with more significant monetary evaluations than I could ever do.

Fans of this show spent 4-weeks (for many, over two years) of their life fighting for something they treasure and love. This is for the fans, cast and crew. For the artists who created something beautiful in response to what they saw happening on the screen. For the cast and crew, who have been waiting to see the work they created completed, wings, melted face, and all. For the viewer who saw themselves in each character, felt represented for the first time, or found the struggle of faith relatable. This show transcends more than a comic book adaptation with a slightly goofy name. *Warrior Nun* takes time to explore the marginalized and delve deep into a collective conscious during a time when the world has been in and out of pandemic lock-downs, economic downfalls, and revolutionary/genocidal wars. Filmed and edited in the midst of that turmoil, it tapped into the soul of humanity.

We are all Ava writing, "I want to live."

In the end, it is my hope that each fan who reads this will know they are treasured and seen. Sometimes we simply have to enjoy what is. Not what is was, not what it will be, but what it simply is. And know, as the wonderful William Miller said in his interview with @BeMoreSuper, and shared with permission, "The fans have done everything right..."

You, the fans, have done everything possible to bring new viewers to the show. The intangible value you bring is even greater. Be proud of the work you have collectively accomplished. Advertising and marketing agencies spend months crafting plans and timelines with large budgets. You did this spontaneously, organically, **around the world**, in 4-weeks with the barest amount of help from Netflix.

That is achieving the impossible dream.

@theblackcohosh

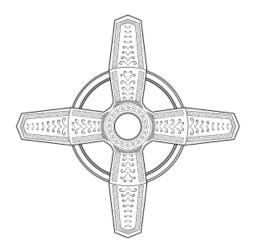
For D. F., I know you would have been amused and entertained by all of this and then told me my copy was too long. So enjoy from "in the next."

Disclaimer

I do not, nor have I ever worked for Netflix, or anyone affiliated with Netflix or Warrior Nun. While I have a Bachelors degree in Fine Arts, my 15+year background is in the advertising, design, copywriting and marketing field with experience in communications and filmaking for marketing. With the exception of a few individuals that I will cite and credit in this review, the work is my own and there are likely to be at least some errors. I am dyslexic and you are free to call them out in cases of incorrect crediting or calculations.

If you wish to persuade me, you must think my thoughts, feel my feelings, and speak my language."

— Cicero



Scope & Methodology

This review predominantly covers relevant Warrior Nun articles, interviews, fan works, cast and crew behind-the-scenes, and many other social media from the dates November 10th, 2022 until December 8th, 2022.

In delving deep back into the abundant timeline of tweets, Instagram accounts, Tiktok videos, and YouTube channels, this study only focused on **publicly** shared information. In the few cases where information was clearly more personal, or a direct quote, I obtained permission beforehand to share that information; the research into the mystery of the British Museum's 800 year old sword is an example. Sample images were shared with the username or account easily visible and often the date of the posted item.

It would be impossible to cover every cast/crew shared behind-the-scenes (BTS,) fan work, meme, or thread shared during this time frame in this review. Some items were intentionally left out to respect the fans at large. I do hope that it will be received in the spirit intended. With love. If I have offended anyone with this review by sharing their fan-work or user name, I apologize.

Another aspect that can not be summed up easily is the tangible vs intangible value that the fans have brought to this series. For those who waited over 2 years, and those new to the series in the last few months, the work they accomplished is nothing short of extraordinary. Fans give meaning to the legacy of a show and that can not be easily valued in any currency.

For certain topics, included in this review the methodology of how calculations were made will be explained within that section. Again, much smarter people are doing this at Netflix, I only used what made sense to make overall observations. The audience this is written for is first to the cast, crew and fans, then to the curious.

Promotional Purview

The next 2/36 pages break down the the initial promotional work done by Netflix. Following page 6 the focus of this review is solely on the fans, cast and crew, and media outlets that picked up promotion in the void left by Netflix. Only Netflix can explain what their intentions were regarding *Warrior Nun*, but two article excerpts worth considering are listed below.

WIRED Magazine 2020 Alex Lee

"Netflix doesn't release rating figures in the same way as linear television networks, but it is widely reported that it decided to renew or cancel its shows based on a viewership versus cost of renewal review process, which determines whether the cost of producing another season of a show is proportionate to the number of viewers that the show receives"

"[Netflix] looks at two data points within the first seven days and first 2 days of a show being available on the service. The first is 'Starters', or households who watch just one episode of a series. The second data point is 'Completers,' or subscribers who finish the entire season."

[https://www.wired.co.uk/article/netflix-originals-cancelled-oa-altered-carbon-sense8]

Bloomberg 2021 Lucus Shaw

"Netflix being Netflix, it relies on its own idiosyncratic data points to evaluate programs."

"Current and former employees say that new customers and people who don't watch a lot are considered more valuable viewers. if those people watch a program, it suggests thatshow is a reason they remain customers."

[https://www.bloomberg.com/news/newsletters/2021-10-17/dave-chappelle-s-special-cost-more-than-squid-game]

WARRIOR NUN

Promotional / Engagement / Outreach Distribution

Platform Based

Direct Supported Investment

Social Media Outreach
OCT 13* to DEC 05
Youtube (YT)
Netflix US

Season 2 Trailer [OCT 13, 2022]

- 2.550.000+ Views
- 46,000+ Likes

Netflix US YT was the only channel that featured the trailer. It was notable that @NetflixPH did not share the trailer, instead the channel featured 5 different Warrior Nun (WN) clips.

Instagram

[@account: total WN posts:total IG posts]

- @NetflixUS WN Posts 2/227 total posts
- @NetflixFR WN Posts 2/194 total posts
- @NetflixBR WN Posts 0/192 total posts [Teletubbies 2/192]**
- @NetflixPT WN Posts 3/145 total posts
- @NetflixES WN Posts 1/375 total posts
- @NetflixPH WN Posts 1/192 total posts [Teletubbies 4/192]

It should be noted that the bulk of the *Original* titles Netflix focused on during the selected dates were: *Wednesday, The Crown, Slumberland, Enola Holmes 2, Glass Onion, 1899,* and *Cabinet of Curiosities.* This is likely in direct relation to the cost of production for these titles. The individual breakdowns for each title is not the focus of this summary study, but a theory of post ratio could be made:

Featured: 7+ posts per month (ppm)

High: 5-7ppm Medium: 3-5ppm Low:1-2ppm Null: no posts

Tiktok

[@account: total WN videos:total TT videos]
Netflix US WN Posts 1/308 total posts
[Teletubbies 2/308]
Netflix FR WN Posts 0/58 total posts
[Teletubbies 2/58]
Netflix BR WN Posts 0/137 total posts
[Teletubbies 3/137]
Netflix PT WN Posts No acct.
Netflix ES WN Posts 2/148 total posts
Netflix PH WN Posts 4/155 total posts
[Teletubbies 1/155]

*When the season 2 trailer was released.

**The observation of this was more amusement than actual study. Children programs make money by allowing parents to do other tasks.

Short Summary: Netflix as an international platform has many shows to promote and increase awareness for, but as seen below the rate that they promoted the Netflix Original *Warrior Nun* series was a small fraction.

Twitter

Season 2 Trailer [OCT 13, 2022]

- 526,200+ Views
- 5,350+ Retweets
- 12,500+ Likes

Netflix US WN Tweets 9/369

Please note that as an average user I have no access to the metrics or analytics that research companies or Netflix would have.

In order to come up with the total tweets from the US acct. during the 55 days I needed to avg. the amount of unique tweets, not retweet/quote tweet, that the account created from 11/27 to 12/04 creating a 7-day sample.***

1/6/8/11/9/7/5 = 6.7per/day 6.7per/day x 55 days =368.5

I applied the same concept to the following accts.

[@account: total WN tweets:total TW tweets]
Netflix FR WN Tweets 2/368 total****
Netflix BR WN Tweets 3/314 total
Netflix PT WN Tweets 6/148 total
Netflix ES WN Tweets 8/374 total
Netflix PH WN Tweets 4/121 total

Physical and Digital Outreach/Advertising OCT 13 thru DEC 05

It is the general understanding, and confirmed by the lack of promotion, that \$0 was invested in any physical promotion, advertising, digital advertising, or interview arrangements.

Feel free to count all 55 days and report back. *This acct. loves to make threads so I only counted the first tweet of each thread toward the avg.

WARRIOR NUN

Promotional / Engagement / Outreach Distribution

Fandom Based

Organic Connective Grassroot

Platform Based

Direct Supported Investment

Social Media Profiles

Youtube
Instagram
Twitter
Tiktok
Facebook

Cast & Crew

- Fan Video Blog based interviews
- Participation in Warrior Nun Wednesday Q+A on Twitter
- Behind-the-scenes photos posted to Instagram and Twitter
- Visual effect and stuntwork BTS Discussions
- Individual members of the visual effects Q+A Tweets
- Individual members of the stunt team BTS and pre-vis on Instagram
- Individual members of the production team BTS and Ppe-vis on Instagram and Twitter

Media, Reviews and Articles

- Fan Video Blog based Interviews
- Rotten Tomatoes
 - Critic Reviews
 - User Reviews
- Forbes Article (x2)Psycology Today
- CBR Article (x2)
- Buzzfeed Article
- Buzzfeed Quiz
- The Verge
- Autostraddle
- Pure Break
- The Economic Times
- Streaming Rant
- Collider
- Media Production Show
- Fandomentals (x2)
- TV Fanatic
- Screen Rant

Fan Accounts

- Viewing analytics tracking
- Engagement tracking and awareness
- Directing fans to content for increased engagement, including polls and competition
- Organization of digital watch parties across various time zones, countries, and continents
- Promoting fan Interviews and live feeds
- Fan work promotion and prompts
- Tweet Drives
- # Hashtag/Tag evolution

Fan Works

- Cinematic poster production
- Poster Distribution
- QR Code leaflets and stickers
- QR Code distribution
- Variety of fan art
- Production of merchandise for sale
- Video edits
- Fanfiction writing and parody TW accounts
- Memes
- Filipino watch party and Fan Bags
- 180KM Urban Cycle ride for Warrior Nun
- British Museum
 XOX Sword Mystery



CAST & CREW

Cast and crew took time to be available for interviews, provide behind-the-scenes images, participate in "Ask Me Anything" discussions, and interact directly with the fans.

WARRIOR NUN

Cast & Crew Engagement

Cast and Crew

Interviews
Fan Appreciation
BTS Photos/Footage

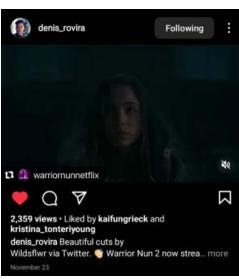
Social Media can be a blessing and a burden, but the entire team of Warrior Nun showed up to support the work they had put so much love into and to show fans their appreciation.

















Interviews

Traditionally the streaming platform or production company of a film or show arranges interviews for the cast and occasionally the crew.

As the fans of Warrior Nun began to ask questions of where were the cast interviews, bloopers, and other behind-the-scenes (BTS) video bloggers began to make direct interview inquiries of the showrunner Simon Davis Berry and several of the cast.

The fans responded in kind, by sharing and promoting the various blogs and the interviews once published. [This will be discussed more on page 8.]

Fan Appreciation

In addition to the cast and crew being open to interviews they also began to share fan made video edits, fan art, and in some cases replying to direct comments the fans were posting.

Another way that the cast and crew interacted with the fans of the show was through the Twitter hashtag #WarriorNunWednesday. Here fans were invited on Wednesdays at a particular time by a participating cast member to ask questions, about the shows production, their role on the show, or to respond to fan theories.

A noteable aspect, that will be discussed more, was the world wide reception and engagement by the fans. Many posted nearly 12 hours beforehand because they knew they would be at school, working, or asleep.

Behind-the-Scenes

Other than a few notable exceptions shared by Netflix on social media, the cast and production crew were the only ones who shared BTS images, videos, and stories. This was mostly done via personal Instagram profiles and occassionally on Twitter.

Direct Interaction with Fans

It is exceedingly unique to find a production where the cast and crew have been so engaged in responding to fan's direct posts or tweets.

This is a credit to the *Warrior Nun* team.

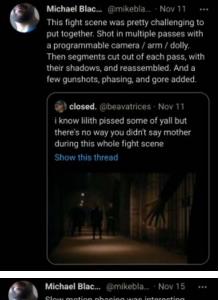
Thank you.

WARRIOR NUN

Cast & Crew Engagement

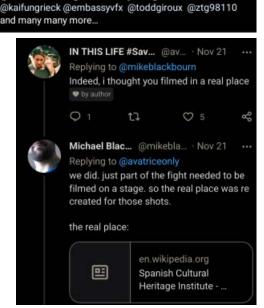
Cast and Crew Visual FX Breakdown

Look books from large production houses are often the only time fans of shows get to see the thought and time that went into a shot or a character's design. With social media, that connection has grown between fans and crew.











Visual Effects

While other articles will be addressed in the following pages, there was one that stood out during week one. Written by Max Miller for *The Media Production & Technology Show*, this article was the first to showcase that *The Embassy* studio in Vancouver, Canada created over 800 visual effects for the *Warrior Nun* series season 2 — done entirely work-from-home for a series being filmed in Spain.

[https://www.mediaproductionshow.com/exhibito r-news/post-production-uncovered-embassywarrior-nun-netflix]

Like several of the cast, the *Warrior Nun* show's VFX Supervisor at The Embassy studio, Michael Blackbourn, took to Twitter to answer direct fan questions and comments. These included scenes such as Lilith's wings, Adriel's melting face, Warrior Nun Suzanne's Halo shield, Vincent's glowing Divinium tattoos, fight scenes, and other in-depth sequences. This allowed fans to be even more connected to a show they could not get enough information about.



WARRIOR NUN

Cast & Crew Engagement

Cast and Crew Stunt Team Pre-Vis BTS Production Team BTS and Pre-Vis

Cast for *Warrior Nun* have repeatedly expressed thier admiration and respect for the work of the stunt team and the production teams. In turn, fans found a new appreciation for the family that made they show love.



















Stunt Team

In addition to cast participating in interviews, the stunt team also joined in to share behindthe-scenes training, choreography and pre-vis breakdowns of in-depth scenes.

Production Team

It takes many people to make a show like *Warrior Nun* and each brings their own talents and skills. From Cristina Sopeña's costuming to Bárbara Pérez-Solero's production designs. This ranged from the Halo to the Divinium Sword to set design. For every image shared, even story-boards by Pablo Buratti, there would scores of fans commenting and asking insightful questions. In return, the teams would answer them.











MEDIA / REVIEWS / ARTICLES

Professionals and fans reached out to conduct interviews, left heartfelt and descriptive reviews, and wrote articles that covered both the series and the fan response.

WARRIOR NUN

Media / Reviews / Articles

MediaFan Video Blog Based Interviews

Historically, one of the best ways to promote a series or movie is to assign the cast to participate in interviews or appear on talk shows. This is a world wide technique.



















However none of that happened...

When Warrior Nun season 2 released, fans of the series were quick to ask when cast interviews would be released. As it became apparent that no bonus footage, interviews, or specials would be released by Netflix, the fans started asking around.

Independent self-funded programs stepped in and began reaching out on social media and through email to interview different cast and crew. These podcasts did what shows like Jimmy Fallon, Graham Norton and many others would accomplish. Fans in return offered thousands of views and shares in excitement and gratitude.

Cherry Chat

@thecherrypicks www.thecherrypicks.com

Be More Super - Bryan Garner
@bemoresuper
www.youtube.com/c/BeMoreSuperThePodcast

Ange Chats - Ange Hall
@ange_chats
www.youtube.com/c/angechats

Starry Constellation Magazine - Lisa Steinberg @StarryMag @GoodHumorGrl www.youtube.com/c/starryconstellationmagazin4799

Big Gay Energy Podcast

@BigGayEnergyPod www.youtube.com/biggayenergypod

She Nerds Out Podcast

@SNOPodcast www.shenerdsout.com

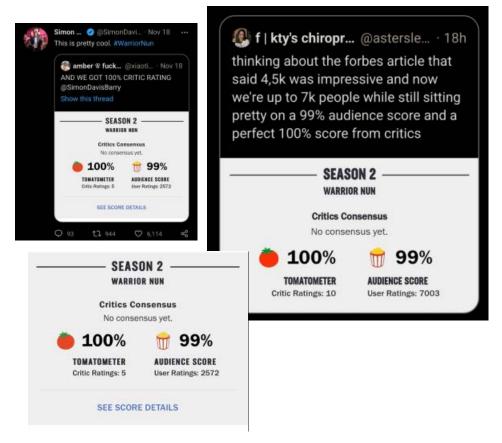
Between just these six programs alone the total interviews recorded between Nov 10 - Dec 11 was **15 interviews**.

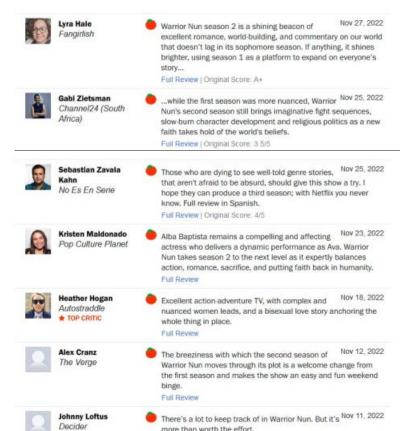
WARRIOR NUN

Review / Media / Articles

ReviewsCritic Based User Based

Warrior Nun Season 2 is the highest user-rated Netflix show on Rotten Tomatoes in history with over 8000 user reviews averaging 99% positive rating and 100% positive critic reviews.





Full Review

J'adore !!! Certains diront que cette série n'est pas parfaite, mais la perfection n'existe pas et les goûts et les couleurs ne se discutent pas. Cette série et l'une de mes séries de cœur qui mérite sa chance. La saison 2 est encore plus prenante que la première. Les personnages sont hyper attachants, l'histoire est originale, les effets spéciaux vraiment bons, les décors et l'acting super tout ça concentrer dans une série très courte et agréable à voir. Je conseille vivement et j'espère que Netflix accordera une 3e saison à cette super série.

Warrior Nun S2 is one of the best sophomore seasons of any show I can think of. The show-runners know exactly what they're doing and it's obvious how much they care about this characters. S2 was perfect. I can't wait for season 3!!!

Rotten Tomatoes

While overall *Warrior Nun* has a 93% user-rating on Rotten Tomatoes (RT), making it one of the highest on the platform, it was the second season that began to break records during the second week from release.

Following the disappointing cancellation news, Paul Tussi with Forbes wrote, "[the] second season has a perfect 100% score from a handful of critics, but more impressive is the 99% Audience Score it has from over 8,000 viewers, easily the highest overall total from any season of a Netflix original."

[https://www.forbes.com/sites/paultassi/2022/12/14/netflixs-cancels-warrior-nun-its-highest-audience-scored-series-ever-for-reasons]

Lyra Hale, another confirmed critic on RT, wrote in her review, "[everything] went hand in hand. And in reflecting on season 2, I feel like I might've been too harsh in season 1. I didn't get what Warrior Nun was doing back then and I was way too harsh on Ava and the pace of her development. Looking back now I can see how everything had to happen at this steady pace to allow season 2 to blossom in an organic way that felt earned and grounded for Ava and everyone in this cast."

[https://fangirlish.com/2022/11/27/warrior-nun-season-2-review-this-is-how-you-write-a-slow-burn]

Positive reviews continued to pour in from around the world:

Es increible como una serie puede llegar a hacer que conectes tanto con sus personajes y la histora de los mismos, como logran que muchas veces te sientas identificad@ con sus situaciones, el como logran tocar tantos temas que se consideran aún "controversiales" de una manera tan delicada y por ultimo el como lograron hacer el desarrollo de una pareja desde la primera temporada pasando absolutamente por todas las etapas antes de la aceptación y la confesión. En conclusión una obra de arte que merece ser vista por muchas personas.

Sometimes a second season can ruin a show but that was not the case here. The characters grew and their personalities shined even more. Unlike some other shows the way the story unfolded didn't feel sloppy or full of plot holes, it expanded naturally. I'm sad that in order for a show to continue it has to be an immediate viral hit. Shows like Warrior Nun that have so much to grow into should be given a chance. They have a perfect cliffhanger to launch into a third season, a growing fan-base, and Netflix is now giving up when they know very well that they didn't promote this show at all. If it hadn't been for fans posting about this second season on twitter I wouldn't have known about it at all. It was quite literally a month ago when I first saw my first tweet about the show. I hope everyone who worked on this knows that they did an incredible job, and as a fan I'm incredibly grateful for their

WARRIOR NUN

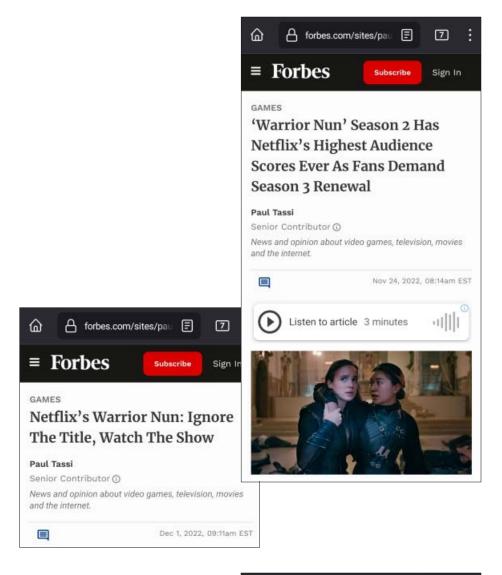
Media / Review / Articles

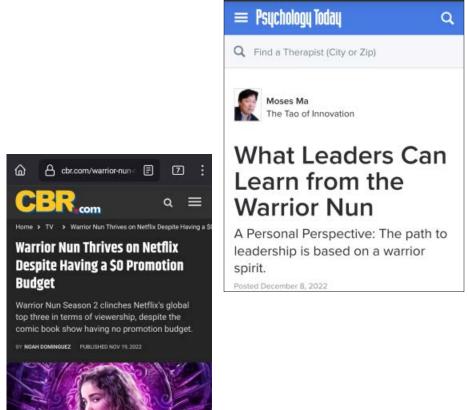
7

psychologytoday.com

ArticlesContinued

With the lack of promotion from the platform and the likely missing screener materials that critics often get, it is quite the achievement for this underpromoted show to have gardnered so many positive articles in such a short time.





During its first week in release, Warrior Nun Season 2 became Netflix's third-most-

watched series globally -- an impressive

feat, considering the fact that the streaming giant apparently didn't spend

Forbes

Paul Tassi (Nov 24, 2022)

"Being a fan of a YA-style fantasy shows on Netflix is a dangerous prospect, given that until you rhyme with "Branger Brings" you are likely existing on a knife's edge, and will probably be cancelled before you can complete your storyline. Fans of Warrior Nun are hoping their show avoids that fate, and they are making a pretty good case for it to stay alive."

[https://www.forbes.com/sites/paultassi/2022/11/24/w arrior-nun-season-2-has-netflixs-highest-audience-scores-ever-as-fans-demand-season-3-renewal]

Forbes

Paul Tassi (Dec 1, 2022)

"[Warrior Nun]... Netflix original that just came back for season 2, which somehow has managed to have the highest audience scores for any season of any Netflix series I've ever seen, sitting at a 99% with thousands of reviews in. That just...doesn't happen, so I sat down and watched both seasons over the last few days."

[https://www.forbes.com/sites/paultassi/2022/12/01/netflixs-warrior-nun-ignore-the-title-watch-the-show]

Psycology Today

Moses Ma (Dec 8, 2022)

"This show had me hooked from the very first scene. It's totally binge-able and has earned a 97 percent [series] score from the audience on Rotten Tomatoes. I was moved by how diverse the cast was, and offered roles that demonstrated a rare combination of beauty with responsibility."

[https://www.psychologytoday.com/us/blog/the-tao-innovation/202212/what-leaders-can-learn-the-warrior-nun]

CBR

Noah Dominguez (Nov 19, 2022)

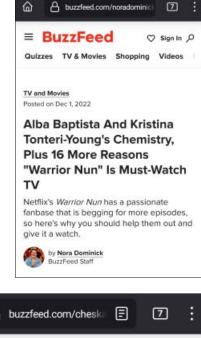
"During its first week in release, Warrior Nun Season 2 became Netflix's third-most-watched series globally -- an impressive feat, considering the fact that the streaming giant apparently didn't spend any money advertising it."

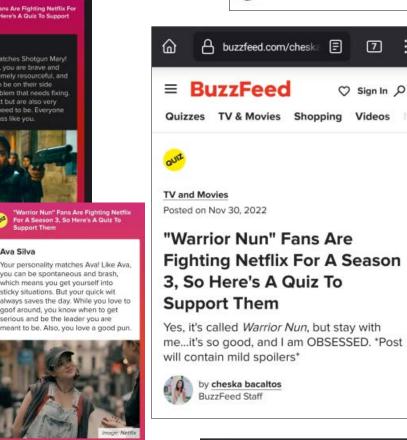
[https://www.cbr.com/warrior-nun-netflix-no-promotion-budget]

WARRIOR NUN

Media / Review / Articles

ArticlesContinued







BuzzFeed

Nora Dominick (Dec 1, 2022)

"I hate that I even have to say this, but at a time when LGBTQ+-centered TV shows are being canceled so often — in 2022 alone, we lost The Wilds, Batwoman, Legends of Tomorrow, First Kill, Gentleman Jack, and more — spending some time to binge-watch a show like Warrior Nun is so important for showing that these stories on TV matter. Representation matters."

[https://www.buzzfeed.com/noradominick/netflix-warrior-nun-reasons-to-watch]

BuzzFeed

Cheska Bacaltos (Nov 30, 2022)

"Netflix dropped Warrior Nun's new season with better fight scenes, new characters, and a queer ship we can root for. It's only been three weeks, but fans are already fighting for it to escape the dreaded Netflix cancellation fate that has befallen similar shows."

"The show hasn't received much promotion because it dropped amid a full slate of Netflix's biggest titles: The Crown, Manifest, Wednesday. However, it has exceeded expectations by staying in the Global Top 10 in its first three weeks and has broken a Netflix record by getting a 99% audience score with over 6,500 user ratings on Rotten Tomatoes."

[https://www.buzzfeed.com/cheskabacaltos/warri or-nun-fans-character-quiz]

The Verge

Alex Cranz (Nov 11, 2022)

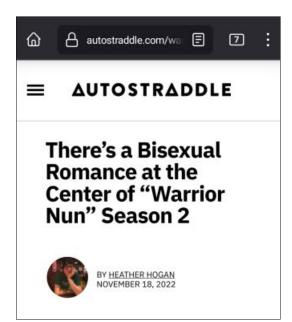
"Care seems to have been taken to light this show, and the action scenes are almost always impeccably shot and edited. It feels way more high budget than I would assume a schlocky show about nuns who fight demons would have."

[https://www.theverge.com/23453144/warrior-nun-netflix-season-2-review]

WARRIOR NUN

Media / Review / Articles

ArticlesContinued







Movie Title	Critics	Audience	
Warrior Nun Season 2	100% critics	99% audience	
Cyberpunk Edgerunners	100% critics	98% audience	
Lennox Hill	100% critics	98% audience	ME
Julie and the Phantoms	93% critics	98% audience	Var
Crash Landing on You	no critics	98% audience	let
Heartstopper	100% critics	97% audience	ud
Call My Agent	96% critics	97% audience	an
Making a Murderer	80% critics	97% audience	by
Arcane	100% critics	96% audience	Last
Teenage Bounty Hunters	94% critics	96% audience	Last
Mindhunter	97% critics	95% audience	1
The Last Kingdom	91% critics	95% audience	1



Autostraddle

Heather Hogan (Nov 18, 2022)

"In fact the climax of the season involves love confessions, smooching, and a major spoiler that I won't give away, except to say: watch the credits. Warrior Nun going gay for real is a welcome relief; queers are absolutely over being strung along with subtext crumbs."

[https://www.autostraddle.com/warrior-nun-season-2-bisexual/]

Pure Break / PRBK (Dec 4, 2022)

"Il y a des moments où l'on ne comprend pas vraiment pourquoi Netflix renouvelle une série pour une deuxième saison pour finalement la diffuser sans aucune promotion ou presque, à moins que ce soit pour la tuer. C'est exactement ce qui s'est passé avec Warrior Nun, mais cette fois, le résultat a été différent et ses fans font tout leur possible pour en obtenir un troisième."

[https://www.purebreak.com/news/cette-serie-netflix-a-les-meilleures-notes-de-tous-les-temps-pourtant-la-plateforme-n-a-pas-depense-uncentime-en-pub/239361]

The Economic Times

(Nov 15, 2022)

"One fan of this series stated that she has 99 problems in her life that Netflix can solve by renewing the season of Warrior Nun. Some fans have also been noted recommending this series to other audiences and expressing their desperation for season 3."

[https://economictimes.indiatimes.com/news/international/uk/netflixs-warrior-nun-season-3-expected-release-date-and-keydetails/articleshow/95534354.cms?from=mdr]

Streaming Rant

Jane Davies (Nov 25, 2022)

"Getting 4,500 people on the internet to agree on anything would take nothing less than a miracle. As a result, this indicates that Warrior Nun has the votes in the majority and the highest audience score of any Netflix program that can be discovered."

[https://www.streamingrant.com/news/warrior-nun-netflixs-highest-audience-scores-ever]

WARRIOR NUN

Media / Review / Articles

ArticlesContinued







Collider

Jenna Post (Dec 6, 2022)

"Warrior Nun fans are clamoring for Netflix to renew the sleeper hit for a third season after Ava's heart-wrenching sacrifice ended season two on a cliffhanger. The show has earned an army of devoted viewers through its unique lore, unforgettable plot twists, and compelling cast of characters— chief among them being Ava (Alba Bapista) and Beatrice (Kristina Tonteri-Young), the franchise's resident power couple."

[https://collider.com/warrior-nun-avatrice-ava-beatrice-romance/]

CBR

Emily Zogbi (Nov 28, 2022)

"Fans of Netflix's Warrior Nun are calling for the streaming service to greenlight the series for a third season. Following the premiere of Season 2, Warrior Nun fans on Twitter are calling for Netflix to renew the dark fantasy series for another season. While some are attempting to "manifest" a renewal..."

[https://www.msn.com/en-us/entertainment/ news/warrior-nun-fans-organize-to-convincenetflix-to-greenlight-season-3]

Media Production Show

Max Miller (Nov 16, 2022)

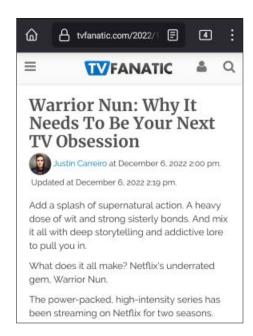
"Despite Warrior Nun Season 2 being the largest show The Embassy has ever done, the team was successful in completing all VFX remotely, proving the capabilities of the studio's technology. To craft even faster this season, the team incorporated more hardware and infrastructure and even developed its own remote reviewing tool to evaluate shots with Simon and Netflix at an extremely high quality without having to work at the facility."

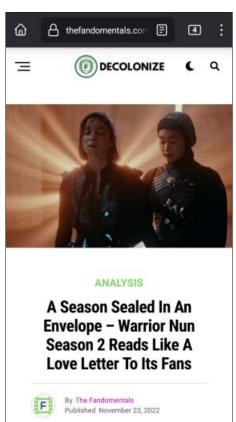
[https://www.mediaproductionshow.com/exhibito r-news/post-production-uncovered-embassy-warrior-nun-netflix]

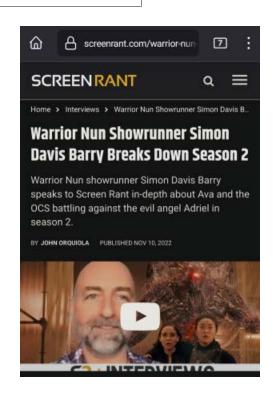
WARRIOR NUN

Media / Review / Articles

ArticlesContinued







TV Fanatic

Justin Carreiro (Dec 6, 2022)

"One of the best things about obsessing over a TV show is sharing that love with over like-minded fans. Warrior Nun has a dedicated fan base fighting to keep the show alive (see above about the renewal goal). Look at all the artwork, memes, and conversations that have popped up online!"

[https://www.tvfanatic.com/2022/12/warrior-nun-why-it-needs-to-be-your-next-tv-obsession]

Fandomentals

Giselle Diaz, Warrior Nun Fan Promo (Nov 23, 2022)

"The second season of Warrior Nun feels written like a love letter to the fans, who lovingly refer to themselves as the *Halo Bearers*. It reads like a much-awaited reply that arrived two-and-a-half years later, each word carefully strung, enveloped, and sealed with masterful execution."

"The production's high regard for the cognitive capacity of its audience is exhibited in the way they interact with the fandom. The creators are often excited whenever the viewers spot the bits of easter eggs they have scattered so generously throughout the eighteen episodes so far."

"Just a few days after season two dropped, a Tumblr user made an in-depth analysis of the symbols and colors employed in the last frame before the end credits of the season — a forlorn Sister Beatrice sitting in front of the arc, having just let go of the love of her life. Barry once again responded, this time with the wide eyes emoji."

[https://www.thefandomentals.com/warrior-nun-season-2-love-letter-fans]

Screen Rant

(Nov 10, 2022)

"I thought Ava's episode 7 fight with Lilith was the best fight of the whole series so far. I'd love to see some BTS. I wish they'd release your behindthe-scenes footage, so we can see how those things are put together. Because it was so good."

[https://screenrant.com/warrior-nun-season-2-simon-davis-barry-interview]



FAN ACCOUNTS

From all over the globe fan-run social media accounts began to encourage and mobilize fans of the series via tweet drives, outreach events, watch parties and much more.

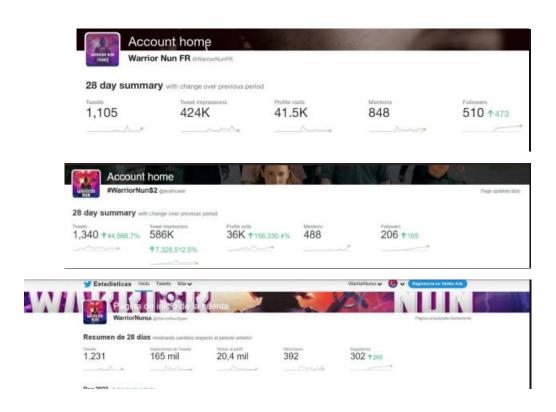
Weeks 1-4, November 10 - December 8, 2022

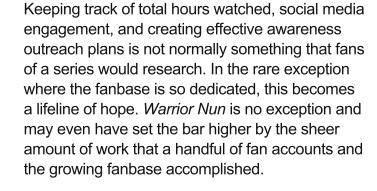
WARRIOR NUN

Fan Accounts

Fan-run **Promotional Accounts Directions and Impact**

Often when a series is released there is a partner account run by a marketing agency, production company, or the platform itself. In the case of Warrior Nun, that did not happen or if it did, it was soon neglected. So the fans took over.





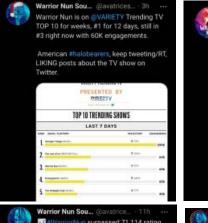
Impact

Reaching out to a few of the most active Warrior Nun OCS Chapters,* they were kind enough to share private data as it related to their accounts. The results were far larger than expected. Especially given that 2 of them had only been created following the release of the second season.

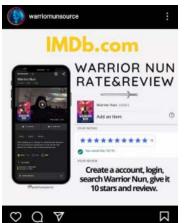
These accounts bore the brunt of the work to direct fans to review the show on Rotten Tomatoes, cheering each time a new 1000 added to the total. This even gained the attention of Forbes and several other media outlets as the series set records, not just for

Netflix, but the website as well, as one of the highest user rated series. *In the series there are different locations or chapters

where the skilled warriors located world-wide.



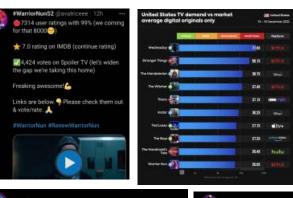




varriornunsource Rate #WarriorNun title and episodes on

IMDb site/app....





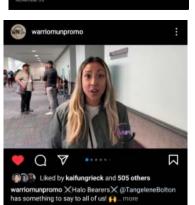


Halo Bearers, this Tuesday at 3pm US ES1 4th week Netflix Top 10 Watched Hours

update, we want to remind vall the fight it

watching/promoting/engaging #WarriorNun 🗶

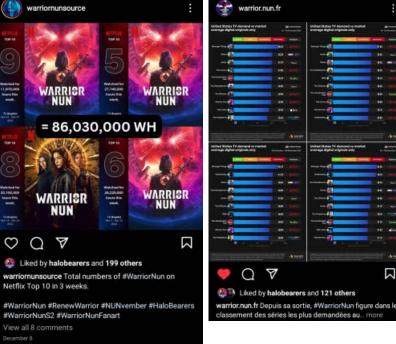




warriomunpromo @tangelenebolton You're welcome! If it's possible, we try and support as best we can. .) We appreciate you taking the time to make a message for the Warrior Nun fandom (Halo Bearerers).

View all 10 comments

#RenewWarriorNun #Nunvember #WarriorNunS3



 \square

WARRIOR NUN

Fan Accounts

Fan-run **Promotional Accounts**

World Wide

Warrior Nun Fan Promo @WarriorNunPromo

■GIVEAWAY!**■**



IORARIOS EN LATINOAMÉRICA RENEW WARRIOR NUN VENEZUELA: 20:00 CHILE, ARGENTINA Y URUGUAY: 21:00 COLOMBIA, ECUADOR Y PERÚ: 19:00 PANAMÁ: 19:00 /ENEZUELA: 20:00 Horarios de la entrevista que <u>@scottdionbrown</u> le hará el dí añana a @kristina_tonteriy







World-wide appeal of Warrior Nun was an inspiration for the fan accounts to arrange digital watch parties. They would promote the dates and time zones as way to engage online.

In addition there was a fan-sponsored Netflix subscription contest in order to bring fans of the show to the official platform vs. illegal streaming or torrent download sites.

Some of the unofficial, but proactive fan accounts included:

@avatricesource (since Aug 2021)

@warriornunpromo (Jan 2021)

@warriornunbr_ (Jun 2021)

@warriornunfr (Nov 2022)

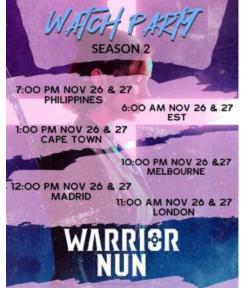
@warriornunspain (Nov 2022)

@warriornunchile (Nov 2022)

@warriornuntwt (joined Jan 2018, later converted to a WN fan acct.)

Without dedicated fan accounts like these, the show would never have had the promotional reach and engagement that it did from Nov 10th up to and passing Dec 8th. This is one of the things that has set this series apart.



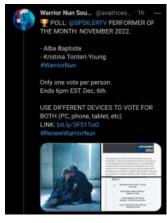


WARRIOR NUN

Fan Accounts

Fan-run Promotional Accounts

Call to Action

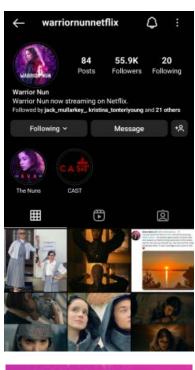
















Outreach Drives

Fan accounts also directed fans to create tweet bombs based on various prompts. One day they may have announced that they wanted fans to tweet at a certain time and provided time zone charts. Another day it was naming favorite colors, or foods with a designated hashtag. But perhaps the most effective was pointing fans in the direction of articles, posts, or videos to comment on and mention *Warrior Nun*.

At one point the fans were so effective at following the prompts they began to be considered "bots" on Twitter. No Netflix post was left unmarked by the fans sharing fan edits, artwork, or simply pleas to share more info about *Warrior Nun*. Hundreds of replies could be found in the comment sections. And to the poor user who dared ask, "What should I watch next?" a bombardment of notifications would ensue.

Even a fairly tame SpoilerTV fan contest asking what the Best Show of 2022 was turned into a windfall of votes for *Warrior Nun*. Unsurprisingly, the show was later accounced as the winner out of 244 titles on Dec 17, 2022, taking hom 83.5% of the total votes.

[https://spoilertv.com/2022/12/the-spoilertv-favorite-tv-series]

Hashtags

Hashtags on social media give a unique chance to brands, topics, or entertainment to cull all the fans or consumers into one space. In an organic arrangement like that of *Warrior Nun* the tag has the ability to grow and evolve.

#warriornuns2
#warriornuns3
#renewwarriornun

But sometimes that ability to grow gets out of control as seen in the various misspellings of the words Warrior and Nun. This is also addressed in an addendum page (released seperately) as it relates to the fan campaign to #SaveWarriorNun following news of the series cancellation.



FAN WORKS

Art comes in all forms. Fans found ways to share and build on the lore that the series presented and further connected with each other in person or online.

WARRIOR NUN

Fan Works

Fan WorksCinematic Posters

Fan works have a beautiful history as a form of remembrance, extension, and alternative story telling. This section delves into three media styles: Fan Art, Fan Fiction, and Fan Edits.















This first section of fan works covers the fan production of cinematic posters. These posters were produced by a few different artists and groups. After released different fans distributed them where they lived or used them as static alternatives to video edits. Many of the cast and crew would also share them on their personal accounts.

















WARRIOR NUN

Fan Works

Fan Works QR Codes















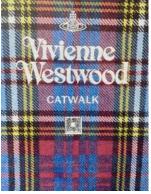














About 2 weeks after the release of season 2, fans began to mobilize and take the matter of promoting Warrior Nun to the streets. From England to the Phillipines to Brazil, the worldwide appeal and love for the show evolved into grassroots efforts to spread awareness and raise the viewing rates.

Much like the posters, fans found unique locations or ways to share QR Codes that would link to relevant Warrior Nun websites, including at least one that linked to the Youtube Trailer.

One particularly inspired fan attached QR Codes to Fashion Week tents of Prada, Versace and Vivienne Westwood. Unlike some of the other QR Codes images this one included a simple circle in the center, representing 'The Halo' featured in the series. But unless a passerby knew that, they may have been compelled to see what sneak peak the designer offered.





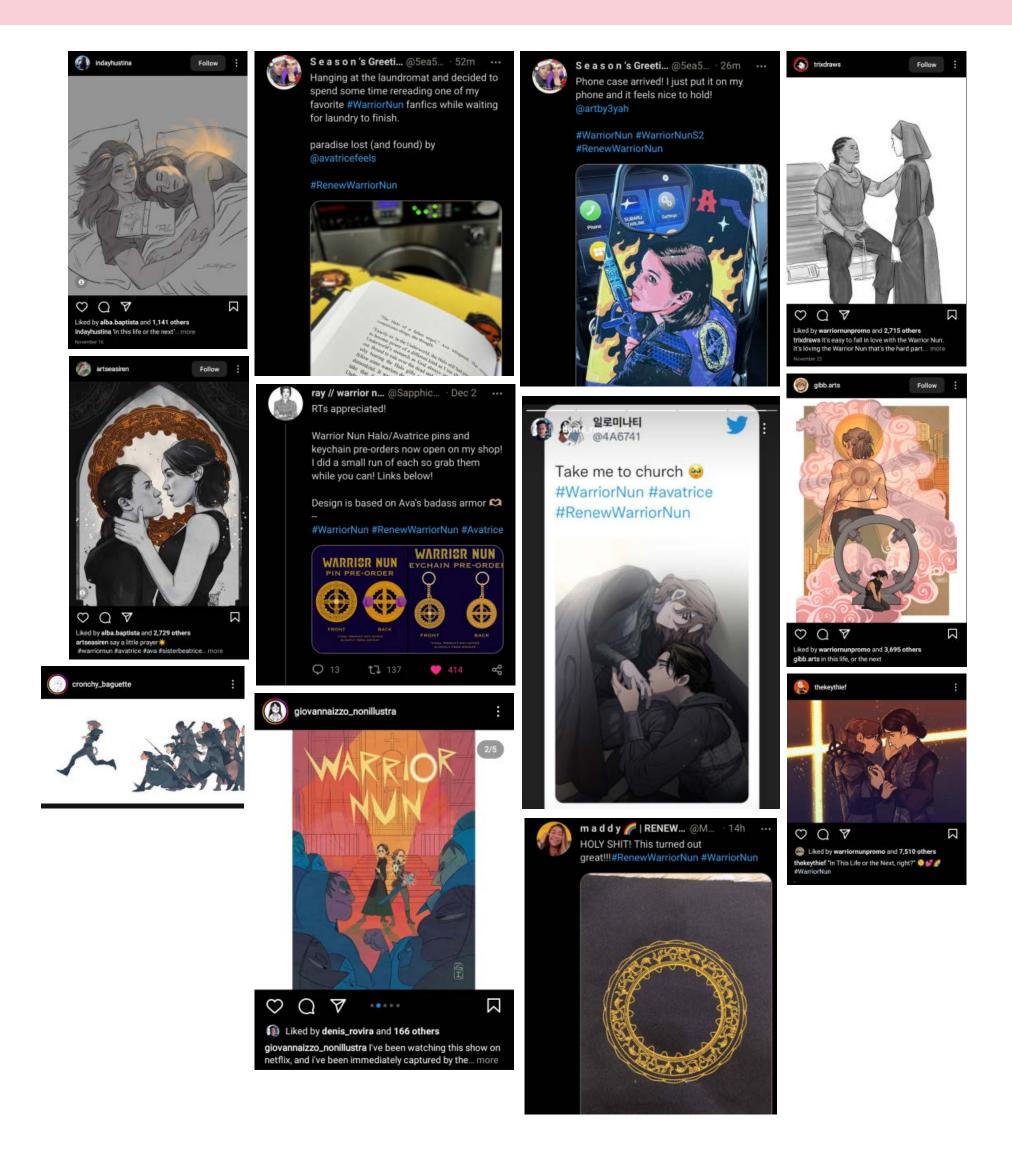


WARRIOR NUN

Fan Works

Fan Works
Fan Art and
Fan Merchandise

One of the biggest attributes of any fandom is the fan art that is created. It would be impossible to cover every artwork created in even just the 4 weeks of this study.



WARRIOR NUN

Fan Works

Fan WorksFan Video Edits

Twenty years ago fan edits required access to expensive software and gaming level hardware. With the advent of social media platforms like TikTok and phone applications for video editing, creating a story from a movie using clips is accessible to anyone who wants to try.

On October 13, 2022 Netflix released the full trailer for the second season of *Warrior Nun*. This was not even an entire month before releasing the new season to its platform. And as discussed on page 4 of this review, very little was done by Netflix after that release.

So the fans, once more, took their creativity and explored the themes of the series. The cinematography, the romance, the colors, the action, the loss, the repentance, the humor, the energy... and they made trailers that would go on to receive hundreds of thousands of views.

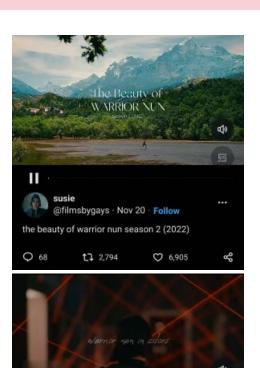
On Twitter some of the top viewed edits are:*

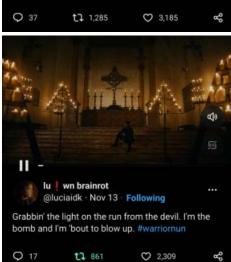
- 1) lesloreee 838k
- 2) luciaidk 773.8k
- 3) filmsbygays 485.6k
- 4) sapphicflwr 314.6k
- 5) fateandthefury 227.8k 6) Bb menita02 - 167.1k
- 7) luciaidk 133.2k
- 8) sapphicagenda 126.5k
- 9) pewpughpew_ 94.9k
- 10) caroldenvrs 72.3k
- 11) OBcrack 58.3k
- 12) OBcrack 55.5k

This is a combined 3,347,600+ views between Nov 10 - Dec 16.

In addition, the most viewed stand alone scene video, posted by @avattrice, was posted November 10th and has over 2 million views alone.

*Viewing totals compiled on Dec 16th, 2022

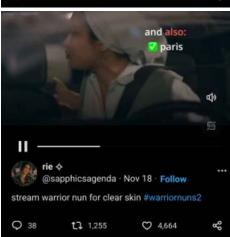




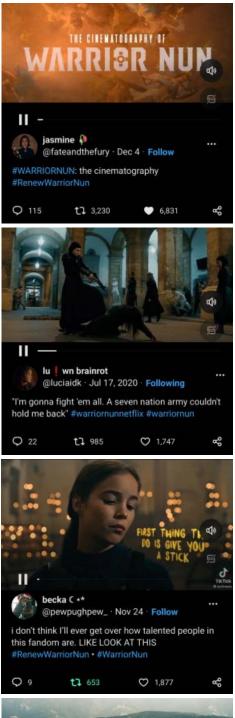
@caroldenvrs · Nov 23 · Follow

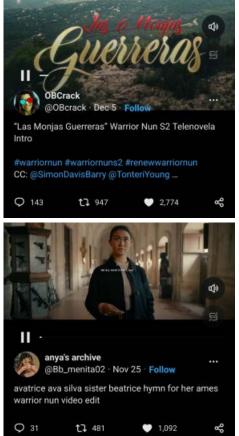
11

warrior nun in colors







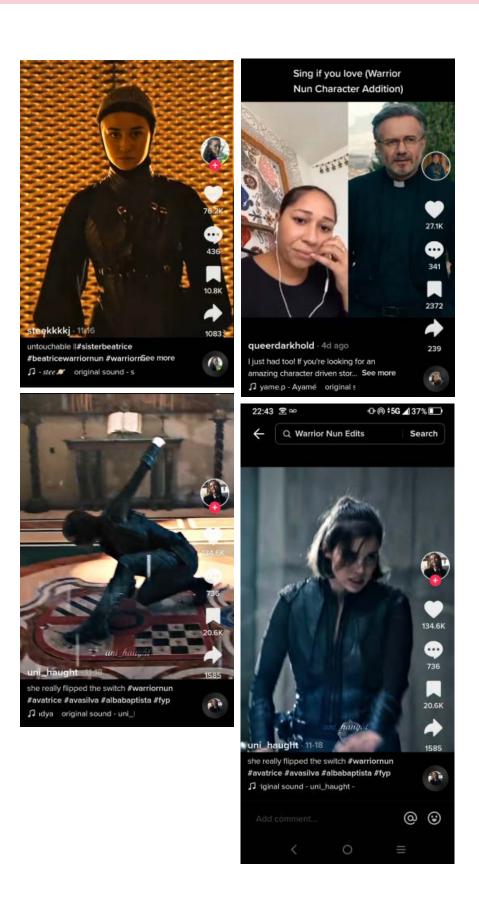




WARRIOR NUN

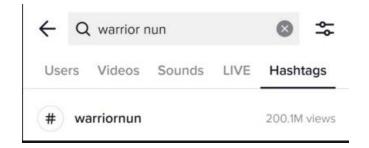
Fan Works

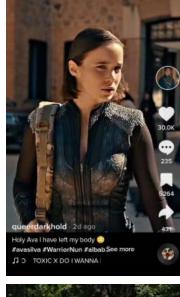
Fan Works Fan Video Edits Continued

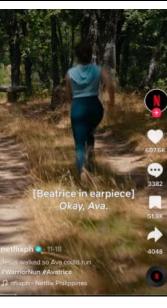


TikTok is another location where fans made hundreds of edits, remixes, and reaction videos.

By Dec 16 the amount of views under the #warriornun tag surpassed 2 million.









WARRIOR NUN

Fan Works

Fan Writings Fanfiction Fan Parody

The "cardinal rule" of fanfiction is that you don't share the fanfiction with the cast.

After that, all else is fair game.

Self-published Warrior Nun fanfiction works on the Archive of our Own (AO3) catalog (owned by the non-profit Organization of Transformative Works (OTW)), totaled 966 published works as of Nov. 10th.

This number climbed to 1,348 stories by Dec. 8. Several of these, only published in the last few weeks, are now multi-chapter, 20,000+ words. To compare words alone, the fans of Warrior Nun have written more words in one month than the entire Harry Potter series and the Lord of the Rings trilogy - combined. If Netflix ever plans to move into publishing spin-off novels of Warrior Nun, may I suggest they start with these talented writers.

MasterClass describes, "[the] general rule of thumb for novel writing is a word count in the 80,000 to 100,000 range. While anything over 40,000 words can fall into the novel category, 50,000 is considered minimum novel length." Further in the article a short story is defined as, "anywhere from 5000 to 10,000 words, but they can be anything above 1000 words. Flash fiction is a short story that is 500 words or less."*

[masterclass.com/articles/word-count-guide]

The longest Warrior Nun work from the last 4 weeks is 47,617 words in length as of December 8th and considered a work-inprogress.

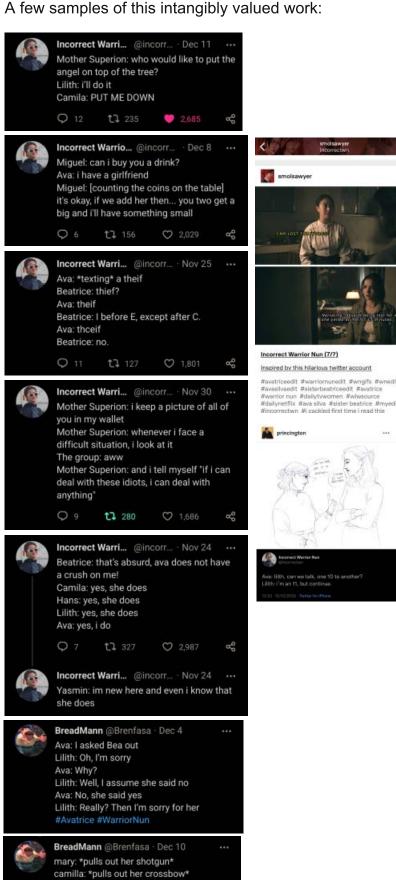
383 new stories published [since S2 release] 44 stories are 10,000+ words 5 stories are 35,000+ words

Total words: 1,796,026

**(1,084,170 and 576,459 respectively, 1,660,629 together)

[blog.fostergrant.co.uk/2017/08/03/wordcounts-popular-books-world]

In addition to fanfiction works, and in the same spirit, at least one Warrior Nun script parody account appeared, appropriately titled, "Incorrect Warrior Nun." Far from the only user posting these incorrect, but humerous, tweets @incorrectwn exploded to over 8,500 followers in just over 3 weeks.



lilith: *sharpens her claws* ava: give her a second, she's got a lot. beatrice: *pulls out 35 knives, 12 machine guns, a couple of hand grenades, and a beatrice: oh, right *tosses ava her divinium

sword*

Weeks 1-4, November 10 - December 8, 2022

WARRIOR NUN

Fan Works

Fan Works Memes Photo Edits

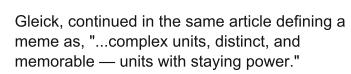
Warrior Nun fans utilized screen captures from the series and cast interviews. Several evolved in an unexpected way to became memes.





'Memes' are ideas that share information in a simplistic form that a collective group of viewers understand the root meaning. In 1986, Dr. Richard Dawkins, an evolutionary biologist, declared, later quoted by James Gleick in Smithsonian Magazine, "[what] lies at the heart of every living thing is not a fire, not warm breath, not a 'spark of life.' it is information, words, instructions."







[smithsonianmag.com/arts-culture/what-definesa-meme-1904778]



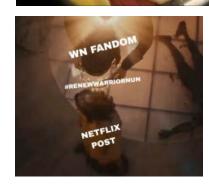


In the case of Warrior Nun, fans would often find ways to express their frustration, admiration, concern, and many other feelings regarding series news, cast comments, or even to convince others to watch the series.

























WARRIOR NUN

Fan Works

Fan Works

Slaydriel Filipino Watch Party While *Warrior Nun* has been a global success, the fans in the Philippines show that local culture plays a role in the success of a series.







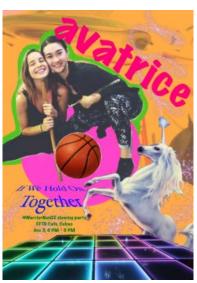














Much like memes, cultural aspects play a role in how viewers perceive and then react to what they have seen.

"Slaydriel"

This particular meme had an interesting evolution that also connected into Filipino culture. What started as a iconic photo edit was quickly adapted in only a few days.

The meme was then used in 'Basic Slay' or 'Dcurb Adriel' depending on the tweeter's intentions.

Watch Party

In addition *Warrior Nun* fans in the Philippines organized an in-person, live-stream watch party complete with gift bags, a banner, and candles.

When explored further the history behind several items from the watch party shared a deep cultural relevance. It was a 'meme'-like evolution of a collective thought, now applied to *Warrior Nun* fandom.

Filipino Twitter user Dane (@_blinkeustay) explained that, "the whole layout of the banner is frequently used as the banner for funerals. So it's funny because Adriel is 'dead' and they are celebrating his death with a party."

The candle was much more complex. But the basics were tied to an 'accidental couple' which fans of a popular Filipino show wanted to fall in love. When the charaters "met" for the first time on October 24th, 2015 it was a national event.

On the anniversary of the nationally viewed 'meet', October 24th, a group of these fans met up and held a party. A video leaked of them singing, "If we hold on together." Thus a cultural meme evolved once more.

More information about this can be found at, [wikipedia.org/wiki/AIDub]

WARRIOR NUN

Fan Works

Fan WorksRide for *Warrior Nun*

Included in the world-wide appeal of the Warrior Nun series was a unique awareness campaign from Chile. Danielle, an urban cyclist and member of the Latin American WN fandom, rode 180km during the Feast of the Immaculate Conception.



"En Chile el 8 de diciembre se celebra una virgen y muchos peregrinos van a pie a un santuario en la localidad de "Lo Vasquez" por lo que muchos ciclistas y rollers aprovechan la autopista ya que la cierran para automóviles Soy ciclista urbana, y hace unos meses sufrí un atropello, pensaba que quizás no podria llegar al Santuario. Desde Santiago de Chile el recorrido son aproximadamente 70 kilómetros, pero la meta de casitodos los ciclistas es llegar a Valparaíso (otra ciudad) y ahí son aproximadamente 180 kilómetros.



La ruta es complicada ya que tiene varias cuestas, Chile es un pais con mucha montaña y es una travesia poder movilizarse en bicicleta. Este año me uni al fandom de Warrior Nun latinoamerica de manera activa, y a las personas del fandom les comente que quería hacer de la ruta algo especial, que podríamos aprovechar que era una festividad religiosa y utilizarla para promocionar la serie y la renovación (en esa fecha no estaba cancelada) iba a ser algo nuevo a lo que los fans hacen para promocionar.



Comencé la ruta el dia 7 dediciembre a las 23:00 hrs desde Santiago, en ruta pare varias veces para sacar fotografías yvideos, además para hidratarme, comer y ver si mis amigos que iban en ruta estaban bien. Llegue al Santuario aproximadamente a las 7:00 am del día 8 de diciembre. Tomé desayuno yseguí mi ruta hasta la playa (Valparaíso) Me vencía él sueño pero sabia que tenia que continuar y llegue a la playa a las 11:20 am.



La motivación era poder llegar con un cartel de promoción. Necesitabamos crear impacto y que supieran que las fans de *Warrior Nun* estamos dispuestas a hacer lo que tengamos a mano para contuniar con la serie. Lo unico que me motivaba era complir con lo prometido, estar en la playa con el cartel y decir "lo logré."

Como anécdota decir que es una ruta larguísima y agotadora, la carretera la abren para automóviles el dia 8 a las 12 por lo que tampoco puedes tomarte tanto tiempo de descanzo hay que ir a un ritmo en el que alcances a llegar a destino sin automóviles al lado tuyo. Al final todo salio bien llegué sin novedad a destino. Cumplí con lo que prometí aun cuando pasé mucho frío y con los meniscos dañados (por el atropello)."

"In Chile on December 8th the Virgin is celebrated [Day of the Immaculate Conception] and many pilgrims go on foot to a sanctuary in the town of "Lo Vasquez". So many cyclists and rollers take advantage of the highway since it is closed to cars. I am an urban cyclist, and a few months ago I was run over, I thought that perhaps I could not reach the Sanctuary. From Santiago de Chile the route is approximately 70 kilometers, but the goal of almost all cyclists is to reach Valparaíso (another city) and that distance it is approximately 180 kilometers.

The route is complicated since it has several slopes, Chile is a country with a lot of mountains and it is a journey to be able to get around by bicycle. This year I actively joined the Latin American Warrior Nun fandom, and I told the fandom people that I wanted to make the route something specia. That we could take advantage of the fact that it was a religious holiday and use it to promote the series and the renewal, (before it was cancelled.)

It was going to be something new to what fans do to promote. I started the route on December 7 at 11:00 p.m. from Santiago, en route I stopped several times to take pictures and videos, also to hydrate, eat and see if my friends who were on the route were okay. I arrived at the Sanctuary at approximately 7:00 am on December 8. I had breakfast and continued my route to the beach (Valparaíso). Sleep overcame me, but I knew I had to continue and I reached the beach at 11:20 am.

The motivation was to be able to arrive with a promotional poster. We needed to create an impact and let them know that *Warrior Nun* fans are willing to do whatever we can to continue the series. The only thing that motivated me was fulfilling what was promised, being on the beach with the sign and saying "I did it!"

As an anecdote to say that it is a very long and exhausting route, the road is opened for cars on the 8th at 12 o'clock, so you cannot take long to rest, you have to go at a pace in which you reach your destination without cars at the your side. In the end, everything went well. I arrived safely at my destination. I fulfilled what I promised even when I was very cold and with damaged menisci (due to being run over.)"

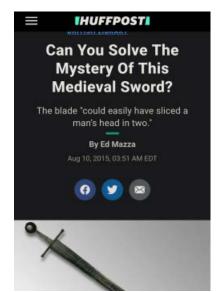
[Google Translate, edited]

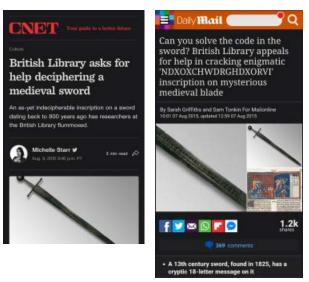
WARRIOR NUN

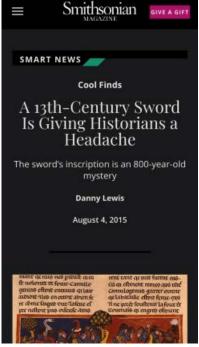
Fan Works

Fan WorksThe Divinium Sword

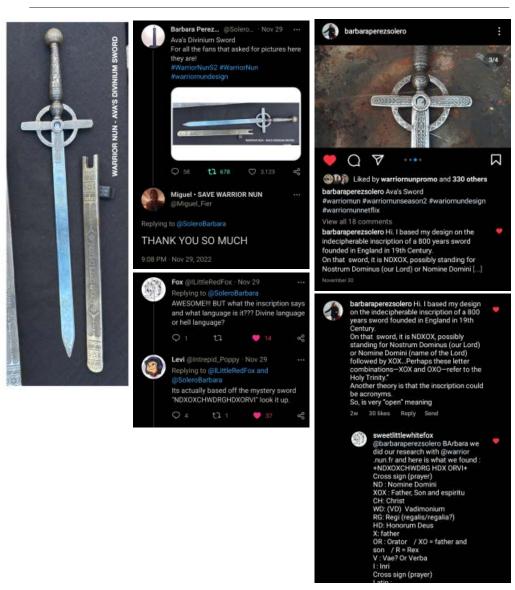
One unexpected aspect of the fans reaction to this show is the ongoing puzzle of a British Museum mystery.











A group of fans affiliated with the @WarriorNunFR Discord came together to work and decypher the 800 year old sword that production designer, Bárbara Pérez-Solero on which based the design of Warrior Nun's sword.

The team:

@llittleredfox @val_roazhon and Echo

According to Dr. Xerxes Mazda at the British Library in an email exchange, the sword was part of an exhbition in 2015 for the British Library and was on loan from the British Museum. After awaiting confirmation of the team's translation from the British Museum's Department of Britain, Europe and Prehistory, a response arrived December 20, 2022.

The work completed by this team has now been archived with the British Museum.

Despite the various theories which have been suggested, there isn't a definitive answer to the question of what the text means. We are always interested to receive theories about the text's possible translation, so thank you for sending on the group's thoughts. A copy of your email and the translation will be added into the object file in the archive we keep on the sword.





THE FANDOM

Words of the fans world wide expressing what this series means to them and the impact on their lives and friendships.

WARRIOR NUN

The Fans

In compiling this review, a snapshot of a larger phenomenon, there is no way to capture every branch of meaning for every fan of the show. Instead of summarizing, I reached out to a few individuals and asked them to write a a short quote or a longer statement.

"I want my girls to grow in a positive society free from judgement or expectations, so WN breaks all the moulds and shows in such a beautiful and timeless way that women can be strong and love hasn't got a gender".

Bryan, @bemoresuper United Kingdom

"Growing up in a Christian home, I was taught that being gay is wrong. Warrior Nun opened up a door for me to walk through, and allowed me to explore not only myself and my sexuality, but what that means for my faith as well. Seeing Beatrice go from timid, closeted lesbian to doubting her faith, to choosing her own path has described my journey as a lesbian who also identifies as a Christian, and it has meant so much to me."

Em, @itsem3345

Warrior Nun has taken our group at Sapphire Society by storm. Whether it's the very detailed visual elements, the lovable, well-rounded characters, or simply the story itself, there's something each of us loved. We found so many elements of this show to be spectacular, from the striking visual elements (shots, CGI, etc.), to the cast and characters. Let's just say we've done a lot of rewatching. We also found the representation of different types of people within the show to be wonderful. It's very empowering to see a diverse group of women fight tough battles and come out on top. All of these women also had their own individual complexities and unique friendships, impressive details for such an action-packed show. With the addition of Avatrice, we were also shown a beautiful, lovable sapphic relationship. And with all of this, at no point did it seem like the writers and show developers were trying to hit a diversity quota. The thing is, we're not just a group of coworkers. We're close friends. Warrior Nun was something we enjoyed together. We made art, and discussed the story, and got excited about something that represented us.

Sapphire Society, @sapphire_soc

These are the words I give for this show, what this show means to me in 4 words.

Faith, Love, Warrior & Hope

@ReyDanvers21

The entertainment industry is both a result of and a catalyst for real world trends and debate, it cannot be one without being the other, and this duality is specially important to marginalized communities such as the LGBTQIA+, and mainly, the sapphics. When our stories are told in literature, on movies and on tv, we get to feel seen and heard and we ultimately get our voices and our messages amplified into society. In turn, any persistent mistreatment of those characters and those shows that represent have real and long lasting effects on our community and on society as a whole.

We grew up with queer coding, in which characters would make a joke out of the many ways in which we express our identities. It then evolved into queercoding, in which our existence was somewhat allowed on tv, but never openly, never proudly. Time passed and we got to proudly wave our flags, scream our identities and our desires, but Bury Your Gays made sure we never saw a happy ending. Now we see our stories get told more and more often, but at the expense of once again being undeserving of a happy ending, or any ending at all.

The trends may change, their strategies and goals may alter through time. But it's becoming abundantly clear that while the entertainment industry is adjusting to the societal pressure to tell our stories, it's in turn continuing to spread the message that sapphic stories are unworthy. Cancel Your Gays then seems to highten the way society (or at least their random metrics) sees us: that women centered stories are not received well enough, that the way women love is uninteresting, and that the sapphic community should chose between invisibility, death and unworthiness.

Pietra, @coeurdinosaur

WARRIOR NUN

The Fans

Warrior Nun is an incredibly important show, both in terms of it's outstanding representation of so many diverse communities, and as a piece of outstandingly written and constructed storytelling. I'm grateful for the community, the creators, the cast and the whole crew for creating something so beautiful, and something so worth fighting for.

Ange Hall, @Ange_Chats

Hope, representation and confort.
That's what Warrior Nun brought to me.
Because showing, without putting an emphasis on it, complex, strong and diverse female characters is huge. And it gives hope that society is changing for the better. And that I can be like them. Or just I can be fully be myself, as they are fully themselves

@Asa_et_moi

Warrior Nun means representation. There are so many countries/communities where being different is still not accepted. Having such characters in shows that show them as not only heroes, but also as real people helps to promote healthy engagement in the real world.

@ap_dub

WN entrega a representação que eu sempre quis numa série. A série em que o assunto principal não é a sexualidade dos personagens, tem um romance entre as duas personagens principais e não um romance qualquer, um slow burn com direito a todo clichê hétero já feito. É inacreditável.

E gostaria só acrescentar que a Ava é a melhor protagonista que vi em algum tempo. A forma como ela valoriza a vida, como ela curte tudo pq ela nunca por experimentar antes, é perfeito!!!

@clexaflaritza

Warrior Nun é especial para mim por apresentar essa mitologia fantástica misturada com discussões pertinentes que permite uma análise por um viés diferente do que vivemos ou acreditamos. O roteiro sabe tratar as temáticas com o devido respeito e ainda nos presenteou com Avatrice.

@PaulaForever5

Viele gute Serien werden ohne einem vernünftigen Ende abgesetzt. Es macht mich wütend, dass diese Politik immer weiter fortgeführt wird. Warrior Nun zählt zu den allerbesten Serien. Sie schafft es alle Elemente, die eine gute Serie ausmachen sollte zu vereinen und darüber hinaus.

Es verging keine Minute, wo nicht etwas passierte. Die Geschichte war immer in Bewegung. Es gab keine Folge, in der ich mich gelangweilt habe. Aber auch die Liebesgeschichte zwischen Ava & Bea spielte eine Rolle. Sie wurde natürlich dargestellt. Ohne Zwang & Hektik. Auf eine sanfte Art.

@Jasdeepserenit

Warrior Nun exudes quality production, captivating acting and compelling storytelling. It is diverse and inclusive without ever needing to mention it. Action and story propel the show, but healthy romance is woven throughout. This story is not over and neither is the fight.

Seeing such an aimless and abused girl decide to ultimately dedicate her life that she just got back to a cause she saw as bigger than herself. The bravery is staggering. Also, her ability to love without walls and be loved respectfully is not represented enough in media.

@WnSavior

I guess it means faith, not in something or someone intangible but in ourselves and others around us; it means is okay to take the time you need to trust and to grow and to understand your feelings and desires; it means love!

@hungryava

The intricacy of writing, directing, acting, and production of Warrior Nun creates a masterful balance that leads viewers on a journey most shows fail to achieve. As a viewer, Warrior Nun inspired me to believe the industry can have well-rounded diversity in a show while also delivering masterful content.

Adrienne, @ufcfan4life2

It's LEGIT the only thing keeping me through this end of the year. Everything else has been crap and fighting this fight means I'm fighting for myself as well. So someone better pick-up the show, #SaveWarriorNun and save my sanity!

@reallyjam

WARRIOR NUN

The Fans

Warrior Nun é especial. É um show que desenvolve todos os contextos ao seu redor em conjunto, nós ensina sobre superação, aceitação, companheirismo e muitas outras coisas. Construído com detalhes e de forma calma, você se identifica, é impossível não se apaixonar pelos personagens.

@warriornun_b

"Chaos, friends."

Cheska, @lazycheskie

Qu'est-ce que Warrior Nun veux signifie pour moi...vaste question. Tout d'abord cette série m'a aidé à remette ma vie sur le droit chemin. Grâce a elle j'ai réussi aussi à me développer artistiquement. Mais surtout cette série m'a fait rencontrer des Halo Bearers absolument formidable qui aujourd'hui compte parmi les personnes que j'apprécie le plus. Cette série m'a rendue le sourire que j'avais perdu et rien que pour ça elle signifie tellement pour moi.

@fant0t

Warrior Nun é tudo o que esperamos em uma série. Tem elementos que mexem profundamente com cada um de nós. Religião, política, fantasia, luta, amor, medo, confiança, relacionamento... e tudo é tratado com cuidado, intensidade e delicadeza ao mesmo tempo. É um bálsamo.

@p28BR1

Warrior Nun showed me through Beatrice that you can be reserved and still be passionate and loving. Opening up is hard, but when you let yourself love the people around you, good things happen.

@Cutiewithrage

One month ago I broke up with my boyfriend. All of my good friends live in another countries. So I was all alone. This show somehow calmed me down. I fell in love with all the characters. WN become my safe place.

@DesiTo8208

I've never been interested in religion-related shows, however, this series has woven the concept and built the scenery of the world in such a light and beautiful way that you cannot deny the magnet pull towards the entirety of this show. It's the way healthy communication is shown, how people are being held accountable for their actions, how character growth is made apparant and stimulated, and how humour is intertwined makes it such a delight to dive in the show. It deserves to be continued once and for all.

@ilovecamila97

It means hope. Hope that as a society, we are capable of stepping in the right direction. #WarriorNun is a show that finally did it right. Our thirst for the right representation is finally quenched and they did so with a non-toxic power couple while healing religious traumas

@andybeepz

#WarriorNun tiene un significado muy especial para mi..mas alla de la calidad de la serie y del cast, de la mitologia, etc, me permitió conectar con alguien de mi familia que ahora no tengo a mi lado y decirle lo que no le había dicho...aunque ella ya lo sabía.

@steph090322

This show is the very definition of faith, strength, and love.

@avatricemyluv

It means to finally have a good tv show to represent the lgbt community and specifically lesbian community. Most of the time we just have cliche representation or background characters. In this show we have powerful women who fight for themselves.

@PaulineAnaDC

I love it because it blends perfectly action and fantasy with all distinctive yet relatable characters. Even the villain! The integration of a simmering slow burn of a love story just gets me in the feels. The consideration. It's written for me.

@Nomorebegrieved

WARRIOR NUN

The Fans

It's rare for a show to come along that checks all the boxes, yet Warrior Nun did just that. This particular show was able to bring together talented writers, gifted actors, believable character arcs, and an exquisitely executed Sapphic romance seldom seen in media today. Coupling that with the dedicated fan base it garnered, and the impressive watch hours it accumulated, it would stand to reason the show would be renewed.

Yet, here we stand today, in the days following a decidedly different result.

Warrior Nun was not the first show, nor the only show, to galvanize me and others to action-- but it will be the last. For too long, members of the LGBTQ+ community have let mainstream media define the value of our stories and, ultimately, the value of our own narratives.

My personal decision to stand up a streaming service with a global network of professionals, fans, advocates, and allies is much less about personal desire, and more the next logical step in gaining control over our voices. The streaming media industry has been long overdue for a digital disruption, not having seen one since Netflix mainstream debut in 2007.

A Renaissance for queer media is coming, and I'm proud to be spearheading the streaming service that will change the status quo.

Stephanie K, @Stephanie KAuthor

Warrior Nun shows that it is okay to be yourself, to seek help when you need it and to put your trust in people. It guides you through multiple storylines, showing that even if people differ in their values they can come together to fight for a cause.

@gagorder_ava9

Me devolvió las ganas de luchar, estaba acostumbrada a las cancelaciones, personajes favoritos con resultado fatal y todos esos dolores típicos de mujer Queer, pero ya no más!

@Lobita_Steparia

WN helped me come to terms with what it meant to grow up as a lesbian in the Catholic Church - it didn't mean I was lesser in the way I thought it did, it meant I was still loved, still beautiful, still strong. It showed me a community I would have loved to be a part of.

@earthquakedgir

During a 2020 interview by Rival Magazinela, Sylvia De Fanti discussed playing Mother Superion and the larger meaning of the value of that work as it related to her own personal journey as an observer and artist.

"My main interest has always been non binary systems: chaos theory does not necessarily contemplate disorder, but rather the threshold between order and disorder. That in between, far away from being neutral, is actually a creative space. (...) It helps to deconstruct certain behavior patterns functional to the status quo, to deconstruct the dominant language, challenge the dynamics of power - the result of a patriarchal system - which do not consider the possibility of new narratives. It means believing that new forms of power can exist: transversal, community, relational. It's a feminist approach, after all, which is not oppositional, as it is often superficially considered, on the contrary, it tends to be opposed to any dualism and Manichaean vision. It is an instrument of knowledge, it is a different, non-hierarchical way of building relationships. It means being anti-sexist, anti-racist, and it means recognizing and fighting daily against gender violence and opposing reactionary and exclusionary forms of power. It means creating bonds, making and creating kin."*

That is what Warrior Nun really is in the end. A home where no one is excluded.

*[https://www.rivalmagazinela.com/rival-online/sylvia-de-fanti-chaos-theory-in-motion]

WARRIOR NUN

The Fans

I first heard about the show Warrior Nun in a certain Filipino sapphic fandom (Darlentina) I was in. Behind the scenes photos were released and it was all my timeline can talk about. Fan theories were dropping left and right and I had no idea about this show except for the fact that its fans are rooting for the two female leads to get together.

I am a Filipino Cis Female Christian who has always been a sceptic of the Roman Catholic church and someone who was rediscovering sapphic media. I decided to tune in a week after the second season was released and I went in with only the knowledge that the show's primary loveteam, Avatrice, was canon and watched both seasons under 2 days time. "I watched for the gay nuns but ended up staying for the plot." Was what I told my friends when I was encouraging them to watch the show. Despite watching for Avatrice and how their story was going to unfold, what made me stay was the show's excellent commentary about Science, Faith, and Religion. These are the things that people don't think can coexist. I grew up in a Christian family so I had no qualms about believing in God, but this show quickly became dear to my heart because the characters in it struggle with faith the same as I do. Warrior Nun is now added to the list of shows that changed my perspective of the afterlife, faith, religion, humanity, and philosophy (the first two shows were The Good Place and Lucifer)

I can see bits and pieces of myself in ALL the characters. I could spend a whole essay just talking about how each character has resonated with me from the first season to the second, but the main reason why my heart reaches out to this show is the fact that each character had their own belief system with the cause they were fighting in. There was no doubt that their faith was shaken due to big revelations (just imagine witnessing the history you've read and believed to get debunked in real time).

Faith is a big focus of the show. In season 1, their faith in God and His purpose for creating the OCS pushed them to do good deeds. But it is also the same faith that led Father Vincent stray by believing that what he was doing was for the greater good. Blinded by this God-like entity to do his bidding, being promised a place in paradise with him, purging the world and making it pure. This is the kind of faith that you think has saved you, but has damned you. I cannot completely fault him for falling for Adriel's schemes, because when he had that whole monologue about the Catholic Church's rise to power by saying, "For these people, faith is based upon that which cannot be proven. For without faith, there is no manipulation. Without manipulation, there is no fear. And without fear, there is no power." I too know that it is the truth and I believed him.

Father Vincent's redemption is something you can hear from testimonies inside the church. A believer who was led astray, did many terrible things, finding their way back, and being forgiven for ALL his crimes. It's just like the story of the prodigal son. It gives me hope that if I, too, go astray, I can find my way back as well and know that God can forgive me. The last thing that resonated with me in this series is the fact that every character is flawed and complex and it shows just how God's love is not limited to those who are "perfect" already. God loves us even when we are sinners. God loves us and gives us purpose even when we are broken. What's funny is I keep hearing My Chemical Romance play inside my head while writing this.

"He said, 'Son, when you grow up Would you be the savior of the broken The beaten and the damned?"

This speaks to the characters in this show. Everyone is broken, everyone is beaten, and everyone is damned just like on this earth. Just like I am. Warrior Nun may have given my soul and faith tectonic plates level shock, but I believe God, at your lowest point, gives you shows and a fandom where He can speak to you through the friends you made and the ideas that change your point of view.

Dane, @_blinkeustay Phillipines



As the 4 week/28 day mark from the *Warrior Nun* season 2 release drew to a close, fans, cast and crew continued to reach out and invite new viewers to the show. The work that they are doing will continue long past this review's release and even longer past the fight against the cancellation news. There is no doubt that ten years from now we will still be talking about the cinematography, stunts, acting, and humor of this outstanding series. We may never know if Netflix was participating in a magician's bargain by not promoting this series, dashing the hopes viewers in exchange for power of data alone. Or worse, a "bait and switch" to gain free advertisting made by cast, crew, and fans. In a world that is on fire, maybe it is a hope against hope, but there is still good if we are kind to each other. As the Filipino fans say, "We are holding on."

Mabuhay Warrior Nun

@theblackcohosh

John 15:13

Acknowledgments

- + My husband, for being a sounding block as I processed how to do a review of a moving target.
- + Ruthie, Phan, Fant0t, and Em, thank you for your encouragement. Maybe one day we will get that cartel backstory!
- + To the various fan accounts that helped me track down specific tweets, artwork or threads you are truely a passionate bunch and we are lucky to have you.